



David J.R. Short
 1307 N. 56th Ave. W
 Duluth, MN 55807
 404.606.8832
 david@davidjrshort.com

Education

Cooper Union

New York City, NY
 Certification, Typeface Design,
 Calligraphy, & Hand-lettering
 2018

Advisors: Hannes Famira,
 Troy Leinster, Ewan Clayton

Savannah College of Art and Design

Atlanta, GA
 MFA, Summa cum laude/Excelsius
 Laureate, Graphic Design,
 2010

Dissertation/Thesis Title:
 The Consummate Curriculum
 Advisor: Peter Wong

Iowa State University

Ames, IA
 BFA, Graphic Design
 1998

Dissertation/Thesis Title: Hubble:
 Three-Dimensional Typeface Exhibit
 Advisors: Roger Baer, Ed Lehner

Licenses and Certifications

Typeface Design Certification

Cooper Union
 New York City, NY
 July 2018–Present
 The 2018 summer intensive program of
 typeface design through the Cooper Union.
 Subject matter included calligraphy, history,
 and theory, tools and principles of digital
 typeface design are taught by regional and
 international experts working currently within
 the typeface design field.

Online Course Development

KSU Center for Excellence in
 Teaching and Learning (CETL)
 Kennesaw, GA
 May 2013–Present
 Three-week intensive 'daily boot camp' to
 learn new teaching software technology and
 creation of Online senior-level studio course
 in D2L system. CETL certification is national
 QM Certified (www.qualitymatters.org/)

Fellowships, Residencies, and Visiting Engagements

Typothon Summer School 2019 Residency

Scope: International, –Invitation
 Resident Designer, Lecturer, Co-Instructor
 July 2019
 Typothon/USE Studio; Aarhus, Denmark
 Invited to be a guest lecturer and resident artist to co-teach a typeface design workshop.
 Typothon is an organization whose goal is to create a knowledge platform for type design in
 Aarhus, Denmark. Typothon itself is supported by Statens Kunstfond, Aarhus Kommune, and
 Danmarks Nationalbanks Jubilæumsfond. This event was also supported by USE Studio's public
 community space. The main program itself was an intensive five-day type design academy with
 focus on the fundamentals of type design as a craft. The curriculum consisted of history, theory,
 and hands-on type design methods. Process development included analogue methods with
 calligraphy and sketching as well as digitally with Glyphs type design application. During the five
 days participants began designing and producing a professional font, and garner the knowledge
 to continue working on it beyond the condensed time-line.

Type@Cooper NYC

Scope: International, –Competition
 June–July, 2018
 Cooper Union; New York City, NY
 Selected from a group of international applicants to participate in a condensed typeface
 design-focused program for sixteen members. This program included lectures, independent
 research, instruction in both traditional and digital lettering techniques and styles. All of the
 above was used as a vehicle for exploring the history, the tools and techniques, the underlying
 structures, and the practical applications of letterforms from the ancient to the contemporary.
 Building on the above foundation, participants designed and produced their own typeface
 as a font made to industry standards, and exit the residency program with the specialized skills
 needed to design professional-quality digital typefaces and lettering. A final review of work
 determined successful completion of the program.

SCAD Graduate Artist Residency

Scope: International, –Competition
 March–May 2010
 Savannah College of Art and Design; Lacoste, France
 Selected as one of forty-five students to attend and create studio work at SCAD-Lacoste facility
 located in Southern France. Primary focus was printmaking and bookmaking of visual narratives.
 Exhibition required at end of residency.

Academic Fellowship Award to SCAD-Atlanta

Scope: Regional, –Competition
 2008–2010
 Savannah College of Art and Design; Atlanta, GA
 Awarded academic fellowship to SCAD-Atlanta's two-year graphic design graduate program.
 Award money covered one of the two years' costs completely.

RESEARCH, SCHOLARSHIP, AND CREATIVE WORK

Publications

Catalogue

Falla, D. (2019). **Typism, Volume 5**. Scope: International, –Competition
 'Read to Resist' illustration (vol. 5). Finesse press. <http://typism.thinkific.com/>
 'Read to Resist' piece published in *Typism, Volume Five*, a softcover compilation of beautiful



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lettering-compositions by 190 artists located worldwide curated from over four-thousand submissions from around the world, with lettering artists from India, the Philippines, UAE, Australasia, the Americas, and Europe. The book contains the world's best hand lettering, calligraphy, and typography, in a limited print run.

Falla, D. (2018). **Typism, Volume 4.** Scope: *International, -Competition* 'Distort' type illustration (vol. 4). Finesse press. <http://typism.thinkific.com/> 'Distort' piece published in *Typism, Volume 4*, a softcover compilation of beautiful lettering-compositions by 187 artists worldwide curated from over four-thousand submissions, with lettering artists from India, the Philippines, UAE, Australasia, the Americas, and Europe. The book contains some of the world's best hand lettering, calligraphy, and typography, in a limited print run.

Robinson, B. (2016). **Goodtype The Book, Volume One.** Scope: *International, -Competition* 'Handmade is Joy' type illustration (vol. 1). Austin, TX: Goodtype / Bucherie LLC. <https://www.goodtype.us/> 'Handmade is Joy' piece received full-spread publication in *Goodtype The Book, Volume One*, a hardcover compilation of beautiful, curated letterforms from 196 artists worldwide. Each artist showcases their work in progress sketches and the final piece. The collection encompasses a multitude of lettering styles from hand-lettering, to computer generated 3D-type, to hand painted murals, to traditional calligraphy and more.

Falla, D. (2016). **Typism, Volume 3.** Scope: *International, -Competition* "One Space" illustration (vol. 3). Finesse press. <http://typism.thinkific.com/> 'One Space' piece published in *Typism, Vol. 3*, a softcover compilation of beautiful lettering-compositions by 193 artists worldwide curated from over four-thousand submissions, with

lettering artists from India, the Philippines, UAE, Australasia, the Americas, and Europe. The book contains some of the world's best hand lettering, calligraphy, and typography, in a limited print run.

Fishel, C., & Gardner, B. (2011). **LogoLounge Master Library, Volume 3.**

Scope: *International, -Competition*

"Bolch" brandmark (vol. 3). Minneapolis, MN: Quarto Publishing (owner of Rockport). <https://www.logolounge.com/books.asp>

The third in the seven-volume *LogoLounge Master Library* series, *Shapes & Symbols* is a curated collection of 3,000 shape- and symbol-based designs gathered from *LogoLounge.com*, the largest Online collection of logos in the world. Top designers, including Steff Geissbuhler, Jerry Kuyper, and Hans Hulsbosch, share their insights on the values, traditions, and future of shape- and symbol-based logo designs.

Curated Exhibition

2010, **SCAD-Lacoste 2010 First Impressions** Scope: *International, -Invitation* catalog. Lacoste: SCAD. Catalogue compilation of all artist residents' artworks exhibited in the Lacoste, France SCAD-galleries in the spring of 2010.

Magazine/Trade Publication

2006, **GD-USA Magazine.** Scope: *National, -Competition* brochure category. New York, NY: GD USA. <http://gdusa.com/index.php>

2006, **GD-USA Magazine.** Scope: *National, -Competition* Identity Collateral category. New York, NY: GD USA. <http://gdusa.com/index.php>

Newsletter

2013, **KISS, KISS, Keep it Super Simple. Or Enjoy the Unending Student Discourse of Confusion.** Scope: *Local/Regional, -Audition* *Talon Tips: Technology Enhanced Teaching and Learning* newsletter (1/2 page article). Kennesaw: Kennesaw State University.

Presentations, Posters, and Exhibits

Keynote/Plenary Address

Short, D. J. R., **The Blue Oyster People**

Scope: *Local/Regional/Institutional, -Invitation*

UMD National Coming Out Day Luncheon, UMD LGBTQAI Advisory Commission, Duluth, Minnesota, United States. (October 7, 2015). Invited.

Invited as primary speaker for UMD's National Coming Out Day luncheon event. The event itself is part of an internationally recognized awareness day. My work was a verbal presentation of effects by environment, people, location, and media on my personal coming out process.

Demonstration

Short, D., **Basics of Photo-Collage and -Montage**

Scope: *Local/Institutional, -Invitation*

Fundamentals of Photography, Photo I Studio / Instructor Wanda Pearcy, Duluth, Minnesota, United States. (November 28, 2018). Invited.

Two demonstration/mini-workshops with UMD Art 1605/2600 studios photography students as an assist to W.Pearcy. Demonstration focused upon Photoshop application basics, collage and montage practices, and professional artists practicing within those mediums.



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Presentation/Talk

Short, D. J. R., (Speaker), Sorensen, R., (Speaker), Colistro, É., (Speaker)

Your Typeface is \$@!#

Scope: *International, -Competition*
Berlin Letters Conference, Adobe / Glyphs / Staedtler, Berlin, Germany. (May 16, 2019). Invited.

Oral presentation=100% David & Rene, Screen layouts=100% David & Élie

A group discussion where we the presenters address the reality that great type design cannot be born from a vacuum of singularity. It takes others to assist in seeing things the principal designer may be missing—those colleagues have to not be afraid of telling 'truths' during brainstorming and critiques. And if you're lucky enough to find a "type-family" this is what starts to happen. No one can zing you like family; and brutal though they may be, family keeps one in the present and never allows an ego to overtake concept. The goal to inspire others of the accessibility within our type community being available, to get over walls and value the process to form relationships with family members who understand the addiction that is all things letters.

Short, D. J. R., Olin, M. G.

Critique Methodologies

Scope: *Local/Institutional, -Invitation*
SDO monthly meeting, Student Design Organization, Duluth, Minnesota, United States. (November 14, 2016).

Oral presentation=100% David & Matt, *In a joint panel discussion with Matthew Olin for the UMD SDO organization to give a talk regarding best critique practices in both Professional and Academic settings—higher emphasis on the former. Talk included Q&A work as well.*

Short, D. J. R., (Author & Presenter)

Professional Work and Business Practices

Scope: *Local/Institutional, -Invitation*
Media Arts Club, Duluth, Minnesota, United States. (November 8, 2016).
Presenting professional work, environmental designs, and basic business practices to the UMD Media Arts Club (MAC)

Short, D. J. R., Wainman, J. W., Ritmeester, T. A., Mongan-Rallis, H., Nemec, S.

Queer History Month / UMD LGBTQAI Climate

Scope: *Local/Institutional, -Invitation*

Queer History Month panel, UMD's QASU Board, Duluth, Minnesota, United States. (October 12, 2016). Oral discussion=100% participation all invited speakers,
For queer history month UMDs QASU Board assembled a panel of UMD faculty/staff to discuss how UMD's climate has changed over the years. A panel to discuss UMD's climate and how it has changed over the years.

Short, D. J. R., (Author & Presenter)

Professional Work & Practices, and Lettering Explorations

Scope: *Local/Institutional, -Invitation*

SDO monthly meeting, Student Design Organization, Duluth, Minnesota, United States. (November 2014).

Presenting professional work, lettering project and creative guidelines and inspiration to the UMD Student Design Organization (SDO)

Short, D. J. R., (Author & Presenter)

Design Locally, Impact Globally paper

Scope: *International, -Competition*

Invited to the Eighth International Conference on Design Principles and Practices, Common Ground Publishing, Emily Carr University of Art + Design, Vancouver, Canada. (January 17, 2014).

Senior Reviews

Short, D. J. R. (Organizer/Panel Facilitator), Bellamy, G., (Panelist), Paulson, C., (Panelist), Bjork, T., (Panelist), Davidson, P., (Panelist), Ruprecht, J., (Panelist), Harth, K., (Panelist), Zakovich, K., (Panelist), Rushdi, Y., (Panelist), Gunderson, J., (Panelist), Hystead, M., (Panelist), Tobin, D., (Panelist)

Senior Portfolio Reviews and Professional Q&A Panel

Scope: *Local/Institutional, -Invitation*. Organization & Facilitation=100% David, *UMD SFA's GD/GDM Fall 2015 Portfolio Peep Show, SFA Art & Design department, Duluth, Minnesota, United States. (December 2, 2015). Event for SFA's GD/GDM Fall graduating seniors. Event consisted of one-on-one portfolio reviews and Q&A panel discussion led by myself.*

Custom four-hour event created for UMD SFA's GD/GDM Fall 2015 graduating seniors. Event consisted of one-on-one portfolio reviews between individual students and professional reviewers for the first three hours—the final hour was an open Q&A session for seven of the reviewers to provide full event feedback to the senior students as a group—and to answer additional questions posed by the students. Final hour also allowed all GD/GDM students and faculty to participate and ask questions of the reviewers as well.

Creative and Artistic Practice, Performances, and Exhibits

Art

UMD Art & Design Faculty Biennial 2018 Exhibition/FINE. (RE)FINE. (DE)FINE. / Sans Titre artists' book

Scope: *Local/Regional/Institutional, -Commission*

Tweed Museum of Art, Duluth, Minnesota, United States
February 6, 2018–August 5, 2018

The biennial A&D faculty exhibit featuring work from within the studio, graphic design, art history, and art education areas. Faculty members from the art history area also created a curatorial framework to spark dialogue about and between the works of art—as well as programming contributions that will contextualize the ongoing "redefinitions" of art in our contemporary era with gallery talks. My contribution to this exhibit was a large-scale artists'



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book created using mixed media (laser-cut acrylics, watercolor, technical illustrations).

Nexus Exhibition

Terresa Hardaway/Jordon Moses,
Scope: Local/Regional, -Invitation
Zeitgeist Arts Cafe, Duluth, Minnesota,
United States
July 21, 2018

Invited to submit artwork for inclusion into the Hardaway/Moses 'Nexus' art show in celebration of their union. Artwork was to speak to the Afro-futurism movement and relate to connection as well. Artwork was exhibited at the Zeitgeist Arts Cafe area and sold with full proceeds donated to the couple.

The Homegrown 20th Anniversary Illustration Show / Andy Miller Caricature illustration

Scope: Local/Regional, -Invitation
Prøve Gallery, Duluth, Minnesota,
United States
April 27–May 18, 2018

This exhibition was created to honor twenty years of the Twin Ports music festival and the local celebrity culture surrounding said festival. The focus for this exhibition was to create a chicken-mascot caricature of a local celebrity the artists were provided—in my specific instance the person provided was Andy Miller.

Type13

Scope: Regional, -Competition
Duluth Art Institute/The Depot
Foundation, Duluth, Minnesota, United States
January 11, 2018–February 25, 2018
A solo exhibition initially focused upon the 2013-collection of daily sketches from my Tumblr feed. As the show progressed and expanded out from this initial process group the exhibition featured wall-mural installs, multiple analog-mediums, and handwritten compositions in DAI's Morrison Gallery—all still inspired by the initial 2013-collection's letterforms but incorporating narratives from my personal childhood.

Little Big Show | 9th Annual Miniatures Exhibition

Scope: Regional, -Competition
MacRostie Art Center, Bill and Diane Rutherford,
Grand Rapids, Minnesota, United States
May 1–May 30, 2016

Watercolor "C is for Cookie" composition chosen for inclusion in "The Little Big Show" and also received purchase award for it. This show aims to expand awareness of and access to art in the community. This year's exhibition included work that featured Ashley Kolka. Mediums include ceramic art, sculpture, textile art, wooden collage, watercolor, acrylic, and oil painting, drawings, photo collage, photography and more.

2016 DAI Membership Exhibition

Scope: Regional, -Invitation
Duluth Art Institute (DAI), Duluth, Minnesota, United States
January 21–February 21, 2016

Every January DAI Members are invited to share a piece of art they have made in the last year for a grand exhibition in the Great Hall. The exhibition is an opportunity for expression of what Minnesota regional artists are working on and producing. My recent "(Book)x(Cover)" mixed media painting—featured as a front entrance 'greeter' artwork in The Depot facility.

All About Eve - Guerrilla Girls Pop-Up Exhibition

Scope: Local/Regional, -Invitation
Duluth Art Institute (DAI), Duluth, Minnesota, United States
January 15, 2016

Invitation to participate in DAI's pop-up portion of a progressive gallery hop for social action. Featured artwork engaged in cultural activism, social justice, and empowerment held in the Great Hall of the Depot.

Little Big Show | 8th Annual Miniatures Exhibition

Scope: Regional, -Competition
MacRostie Art Center, Bill and Diane Rutherford,
Grand Rapids, Minnesota, United States
May 1–30, 2015

The Little Big Show aims to expand awareness of and access to art in the community. This year's exhibition will include submissions by over 60 different artists from the Upper Midwest and beyond. Mediums include ceramic art, sculpture, textile art, wooden collage, watercolor, acrylic, and oil painting, drawings, photo collage, photography and more. The effect of many small pieces displayed together emphasizes the not-so-small amount of creativity and expression at work in our region.

What We Do :: Art & Design Faculty Biennial

Scope: Local/Institutional, -Commission
October 14, 2014–March 22, 2015
2014 Exhibition," UMD Art and Design Faculty, Tweed Museum,
Duluth, Minnesota, United States
The UMD Art & Design Faculty Biennial exhibition of new artwork by UMD department instructors.

Design

Short, D. J. R.,
Arbitration Visuals
Scope: National, -Invitation
Gregory Doyle Calhoun & Rogers, LLC., Marietta, Georgia, United States
September 2018–Present.

Commissioned by the GDCR law firm in Atlanta, Georgia area to create distinct printed and



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on-screen visuals for over 100+ 'instances' to be presented throughout the duration of a Southeast regional corporate trial.

Short, D. J. R. (typography, digital art),
Rock-Sivak, J. J. (author, digital art),
**Wonder Tales in the 21st Century:
Inviting Interruptions / Bare Bones**

Scope: International, -Commission
Wayne State University Press/
Marie Sweetman, Detroit,
Michigan, U.S. May 13, 2019
Typography Treatments=100% David,
Story & Visuals=100% Joellyn,
Commissioned to create an updated digital-
version of 'Bare Bones' for Wayne State
University Press' international publication,
"Wonder Tales in the 21st Century: Inviting
Interruptions," edited by Jennifer Orme and
Cristina Bacchilega. The original version of
'Bare Bones'—a visual narrative by Joellyn
Rock—was published in *Movels and Tales*.
My work with this project was to work with
Joellyn to further refine the typography-treat-
ments within the book layouts, and upgrade
the tonal quality of several of Rock's original
illustrations for current printing production
standards. The book is currently in production
through 2019.

Short, D. J. R.,
S.W.O.J. Brand identity

Scope: Local/National, -Commission
Twin Portals Podcast, Twin Portals /
Justin Peck, Duluth, Minnesota,
United States
April 2019
Commissioned by Justin Peck of the *Twin
Portals* actual play podcast group; based in
Duluth, MN. Their current listening audience
exists within the U.S. only. My work supplied
hand-lettered branding artwork for the SWOJ
acronym—"Supreme Warriors of Justice," a
subgroup within their entertainment build.
This artwork was primarily used in clothing
merchandise and social media advertising.

Short, D. J. R.,
Thrillhouse Brand Identity

Scope: International, -Commission
Thrillhouse / Mike Pierce, Berlin, Germany
April 2019

Illustrated a custom branding for the Thrillhouse gaming company based in Germany. The design was originally hand-lettered artwork that was modified and 'cleaned' for digital use in their projects.

Short, D. J. R., **Currents and Countercurrents**

Scope: Local/Institutional, -Commission
UMD Department of World Languages and Cultures / Film Series 2019,
Zinema Theater at Zeitgeist, Duluth, Minnesota, United States
March 19, 2019

Commissioned to assist with refinement of existing graphics/data by the Dept. of World Languages and Cultures to create advertising graphics for use in the Zinema Theater for the department's 2019 film series.

Short, D. J. R., **I Don't Walk, I Run, Riding into the Sun**

Scope: Local/Regional, -Commission
Cassidy Family, Minneapolis, Minnesota, United States
February 1, 2019

Commissioned by Cassidy family to create a hand-lettered and illustrated giclee poster-print of a favored phrase. Larger final print created and gifted to Lauryn Cassidy's brother.

Short, D. J. R., **Opioids: Crisis in the Northland Television Series Branding**

Scope: Regional/National, -Commission
WDSE / WRPT / PBS through the Northfire Group, St. Luke's, Essential Health,
and Community Memorial Hospital, Duluth, Minnesota, United States
October 2018-January 17, 2019

Commissioned work to create custom hand-lettered title branding and visual support elements for 'Opioids: Crisis in the Northland,' a six-part miniseries television and digital project that addresses many facets of the opioid epidemic in the region in order to encourage conversations and solutions around this devastating issue.

Short, D. J. R., **Georgia's Own 100 Peachtree Illustration and Micro-Site**

Scope: National, -Commission
Georgia's Own Credit Union, Atlanta, Georgia, United States
October 2018-December 2018

Commissioned via BridgeCreative to illustrate the 100 Peachtree building and it's (soon-to-be) digital skyscraper signage. The illustrations of the building and Atlanta skyline will appear on—and help tell the narrative(s) of the changing sign graphics—a micro-website solely dedicated to the changing messages on the sign itself. The entire project is generated and funded by Georgia's Own Credit Union.

Short, D. J. R., **Beards and Balls, a Testicular Cancer Awareness Foundation Fundraiser Event Branding**

Scope: Local/Regional, -Commission
Dapper Jack's Barber Shop, Duluth, Minnesota, United States
December 1, 2018

With the men's health issues made more prevalent through the international 'Movember' events; Dapper Jack's hosted their self-titled "Beards and Balls" event, a full-day of end-of-November shaves where all donations and proceeds were given to the Prostate Cancer Foundation (pcf.org) to fund research grants for a cure. My work supplied two hand-lettered branding artworks—one for "Movember" and the other the "Beards And Balls" event title. Artwork was primarily used in email blasts and social media advertising.



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Short, D. J. R.,

DAI HoliDAI Sale Branding

Scope: Local/Regional, -Commission
Duluth Art Institute, The Duluth Depot,
Duluth, Minnesota, United States
November 17, 2018

This annual sale presented by the Duluth Art Institute helps connect Duluth community members and holiday shoppers with regional artisans selling handmade works ranging in materials from clay, fiber, painting, watercolor, and other mixed media. My contribution this round included custom hand-lettering and pattern-illustrations based upon elements found in the multiple cultures surrounding the Duluth/Superior area, as well as one of my type designs for support messaging. Final elements included print and digital mediums.

Short, D. J. R., **UMD's 2018**

Coming Out Day Luncheon Branding

Scope: Local/Regional/Institutional, -Commission. GLBTQAI Commission,
UMD / Kirby Student Center, Duluth,
Minnesota, United States
October 11, 2018

A national luncheon sponsored by UMD's GLBTQAI Commission to give a voice to the power of living openly, honestly, and with authenticity throughout the Duluth, Superior, and surrounding public region. My work focused on the creation of custom hand-lettered logo, support illustration, a custom typeface, and a celebratory color palette. The brand was used across both print, digital, and projected event screens to generate an event brand that strove to have as many layers of identity as its originators.

Short, D. J. R., **FINE. (RE)FINE. (DE) FINE. Branding and Typeface Design**

Scope: Local/Regional/Institutional, -Commission. Tweed Museum of Art,
Duluth, Minnesota, United States
January 1–August 5, 2018

Project collaboration with Jamie Ratliff, Terri Hardaway, Kristen Pless, and Anneliese Verhoeven/Tweed Museum to create the UMD Art & Design Faculty Biennial 2018 Exhibition branding and typeface design to be used in branding and exhibition applications (print/digital/wayfinding).

Short, D. J. R., **Big Relief Printers Fair Brandmark**

Scope: Local/Regional, -Commission

Twin Ports printmakers society, Duluth, Minnesota, United States
February 12–June 23, 2018

Created custom branding for Twin Ports printmaker society's "Big Relief" printer's fair event. The event itself will be a 'live creation' of artwork generated from regional/professional printers and academic institutions from the Minnesota and Wisconsin areas.

Short, D. J. R., **2017 Duluth-Superior Pride Festival Branding**

Scope: Local/Regional, -Competition

Duluth-Superior Pride Committee, Duluth, Minnesota, United States
June 2017–January 2018

Created a custom-lettered brand identity for use in collaboration with DS-Pride's promotional efforts, brandmark was used through multiple media outlets and primarily on printed merchandise and business banner locations. As well as advertising within the Twin Cities and Madison metro areas.

Short, D. J. R., Passal, R., Loriani, D., Walker, M., Cowardin, D., Olivieri, J.,

The Awareness Campaign

Scope: National, -Commission

The Awareness Campaign/John O'Neill, Duluth, Minnesota, United States
April 2015–January 2018. Lettering artwork=100% David; Final layouts and branding=100% John; Writing=50% John, 50% Passal, Loriani, Walker, & Olivieri
Created custom hand-lettered illustrations for 'The Awareness Campaign,' a movement that advocates for people with disabilities. The Awareness Campaign was developed using a variety of design applications and platforms including videos, website and rack cards. To speak about disability etiquette and ways to improve equality for individuals with disabilities the campaign uses a variety of social media outlets. Posts on a variety of social media outlets, such as Facebook, are developed on a weekly basis. Illustrations are designed and included in each post. The campaign reaches between 5,000 and 8,000 people per week on Facebook. The designs and illustrations used in the campaign have been exhibited nationally.

Short, D. J. R., **Twin Ports World AIDS Day Posters**

Scope: Local/Regional, -Commission

Duluth, Minnesota, United States
November–December 2017

Working with on-campus resource Alisa Tomette/LGBTQAI Commission and multiple Twin Ports community AIDS-Awareness organizations including AIDS Resource Center of Wisconsin/Leanne Grbavcich to create poster and Online media materials. Primary event included a candlelight vigil, with a conference of multiple speakers as well as both Mayor Larson and Mayor Jim Paine uniting in an AIDS Proclamation for the Twin Ports area.

Short, D. J. R., **Fall Into Baroque Branding Identity and Collateral Materials**

Scope: Local/Institutional, -Commission

UMD Music Department, Weber Music Hall, Duluth, Minnesota, United States
July–September 2017

Invited to create the hand-lettered identity, and multiple illustrative print, and digital branding materials for a unique Baroque series of concert, lecture, and workshop events sponsored by both the UMD Music and Art & Design Departments titled "Fall Into Baroque."

Short, D. J. R., **Rainbow Connection branding**

Scope: Local/Institutional, -Commission

UMD Music Department, Weber Music Hall, Duluth, Minnesota, United States
July–August 2017

Created the print and digital branding materials for a special-instance concert event sponsored by the UMD Music Department titled "Rainbow Connection." This event was in conjunction with the 2017 Duluth-Superior Pride Festival.



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UMD Retirement Calligraphy/Frames

Scope: Local/Institutional, -Commission
UMD Academic Affairs/Vickery French,
Duluth, Minnesota, United States
January-April 2017

Commissioned by the UMD Academic Affairs
office/Vickery French to custom-letter gift-
frames for retiring recipients including their
full names and years of service.

O'Neill, J. L. (Designer), Short, D. J. R.
(Hand-lettering/Designer),
2017 Hermes Awards, Gold

**Equity Manifesto Display Panel
for Zeitgeist Center for Arts**

Scope: Local/Regional, -Commission
Association of Marketing and Commu-
nication Professionals (AMCP),
Dallas, Texas, U.S., February 2017
Typography=100% David; Poster
Layout=50% John, 50% David
Co-designed with John O'Neill the Equity
Manifesto display panel in the Zeitgeist
Center for Arts & Community. The display
panel was designed for the Zeitgeist Center
for Arts & Community because it reflects
the organization's values.

Hermes Creative Awards is an interna-
tional competition for creative professionals
involved in the concept, writing and design
of traditional materials and programs, and
emerging technologies.

Entries come from corporate marketing
and communication departments, advertising
agencies, PR firms, graphic design shops, pro-
duction companies, web and digital creators
and freelancers.

Category: Pro Bono; Award: Gold

Short, D. J. R., **Manoominike Exhibit
Branding and Exhibit Design**

Scope: Local/Regional, -Commission
Duluth Children's Museum, Duluth,
Minnesota, United States
November 2016-January 2017

Created a custom-lettered brand identity/
typeface for use in collaboration with an
Ojibwe artist's illustration for Manoominike
installation at the Duluth Children's Museum.
Additional designed materials include identity
signage, historical posters, video typography,

and interactive iPad podium design and construction. Total project included collaborative efforts
with regional Ojibwe artists and translators, Joellyn Rock/UMD, and DCM executive team.

O'Neill, J. (Designer), Short, D. J. R. (Designer), **Zeitgeist Wall Installation**
Scope: Local/Regional, -Commission

Zeitgeist Center for Arts & Community, Duluth, Minnesota, United States
October 2016-January 2017. Typography=100% David; Poster Layout=50% John,
50% David; Client Communication 100% John & David

Worked with John O'Neill to design a wall installation that displays the Equity Manifesto for the
Zeitgeist Center for Arts & Community.

Short, D. J. R., **First Folio! Shakespeare's American Tour exhibition**

Scope: Regional/National/International, -Commission
Folger Shakespeare Library, Folger Shakespeare Library, Washington,
District of Columbia, United States
November 19, 2016-January 22, 2017

The Folger Shakespeare Library sent First Folios to all 50 states, Puerto Rico, and Washing-
ton, DC. This exhibition celebrates their return to the Folger; forty-three thousand miles later,
and safely back in the Folger's Great Hall, the eighteen traveling copies of the First Folio tell
their stories-of the half million people they met, and select pieces of the programming to
celebrate their visits. The large format/A1 version of the Remixing Shakespeare/Low poster was
selected to represent one of Minnesota's First Folio events. It will be hung in the exhibition as
well as preserved in their vault with the other pieces for posterity.

Short, D. J. R., **The 35 Band Brand Identity**

Scope: Local/Regional, -Commission
The 35 band, Duluth, Minnesota, United States
November-December 2016

Commissioned to create a hand-lettered type identity of The 35 band, a three-person band
currently based in the Duluth, Minnesota area.

Short, D. J. R., **Indigenous War Heroes Teacher's Guide**

Scope: International/Institutional, -Commission
University of Toronto/Ontario Institute for Studies in Education, Toronto, Canada
November-December 2016

Worked closely with authors Gerry Weaver and Brian McInnes to create the branding and layout
for a Teacher's Guide for Indigenous War Heroes, developed by the Wasauksing War Hero and
Native Veteran's Educational Awareness and Commemoration Project. The guide and associated
website use the story of Francis Pegahmagabow as a launching point to provide Canadian
educators and students with a framework and resources for understanding military contributions
of First World War Indigenous soldiers.

Short, D. J. R., **Design for 'Remixing Shakespeare w/Low' Poster**

Scope: Local/Regional, -Commission
Low, Joellyn Rock, Kathy McTavish, UMD Trumpet Ensemble and Jacob Jonker,
Karpeles Manuscript Library Museum, Duluth, Minnesota, United States
September-October 2016

Commission to create promotional posters for the Remixing Shakespeare event as part of the
larger First Folio events occurring within the Duluth, MN area. Two variations produced for
smaller and large scale advertisements. Project commissioned by digital artist Joellyn Rock,
Krista Twu, and Matthew Rosendahl.

Short, D. J. R., **Duluth Children's Museum Banners**

Scope: Local/Regional, -Commission
Duluth Children's Museum, Duluth, Minnesota, United States; August 2016
Creation of banner artwork materials for use by DCM in all public appearance spaces for the
2016-17 season.



David J.R. Short

1307 N. 56th Ave. W
Duluth, MN 55807

404.606.8832

david@davidjrshort.com

Short, D. J. R., **No It Won't**

All Go the Way It Should Poster

Scope: National, -Commission

Fallon Family/Kate Fallon, Atlanta, Georgia, United States

March-June 2016

Commissioned by Fallon family to create a hand-lettered giclee poster-print of a favored family phrase. Two final prints created, one for personal family use and one currently displayed within the Tri Delta house of the University of Alabama.

Short, D. J. R., **Illustrations/**

Wayfinding signage for CCWSP

Scope: National, -Commission

Cobb County Watershed Stewardship Program (CCWSP), Georgia State Parks and Rec Department, Marietta, Georgia, United States.

July 2014-September 2015

Illustrations for outdoor environmental signage for an educational watershed park to help teach elementary- and middle-school students of the importance and techniques of helping preserve the critical water systems—and surrounding nature dependent upon it—in their own respective neighborhoods.

Short, D. J. R., O'Neill, J., **Beyond Brand**

Scope: Regional/National/
International, -Commission

Form+Content Gallery, Minneapolis, Minnesota, United States

July-September 2015

Handlettering=100% David; Compositional Layouts=100% John
Graphic designers and visual communicators submitted their design work that responds to current social, political, cultural, and economic conditions. I generated custom hand-letter illustrations for use with John O'Neill's design work produced for 'The Awareness Campaign,' which was selected for the gallery show. The exhibition showcased typography treatments and illustrations for the campaign's Facebook and Instagram accounts.

Short, D. J. R., O'Neill, J.,

Creative Quarterly 40

Scope: National/International, -Commission

Creative Quarterly Art & Design Journal, New York, New York, United States

Lettering artwork=100% David; Final layouts and branding=100% John;

Writing=50% John, 50% Passal, Lorianni, Walker, & Olivieri

I created custom hand-letter illustrations used as part of (John O'Neill's) work produced for "The Awareness Campaign," which was selected for the Art and Design Journal. The Journal selects fine art and visual communication works submitted from around the world. The Awareness Campaign was chosen as a runner-up. The publication showcased the typography treatments and illustrations for The Awareness Campaign's Facebook and Instagram accounts.

Short, D. J. R., **Design and Launch of 'Go Ahead' branding campaign/typography for Georgia's Own**

Scope: National, -Commission

Georgia's Own Credit Union, Atlanta, Georgia, United States

Creation of hand-lettering artwork and support photography generated for young-adult through early twenties marketing campaign targeting the concept of saving and planning ahead with financial futures.

Theatre

Short, D. J. R., **Superior Shorts: Creatures Featured**

Scope: Local/Regional, -Audition, Invitation

Superior Shorts on the Teatro Stage, Zeitgeist, DULUTH, Minnesota, United States
July 31, 2018

Performed as part of a collaborative group of solo-readings based upon narrative writings supplied by regional authors. The theme of this particular session was "Creatures Featured" and dealt with re-imaginings of fairy tales and fables—my specific read was re-imagining of the three bears in 1958 suburbia.

Short, D. J. R., **You Can't Take it With You**

Scope: Local/Regional, -Audition

Duluth Playhouse, Duluth Playhouse/The Depot/Depot Foundation, DULUTH, Minnesota, United States

December 2016-February 2017

Auditioned and performed as part of a collaborative group to engage in a storytelling comedy narrative focused on the meeting of prospective in-laws. Additional experience of collaborating with set-designers and pyrotechnics.

Video/Book Trailer

Rock, J. (videography, digital art, video edit), Short, D. (typography),

The Bamboo Sword

Scope: Local/National, -Commission

Abrams/Amulet Books, New York, New York, United States

September 2015

Lettering & Type Design artwork=100% David;

Final layouts and video=100% Joellyn; Writing: 100% Margi

Commissioned book trailer for Abrams/Amulet Books, New York, NY. Director, videography, digital art, video compositing, edit of video trailer for YA novel by Margi Preus. Typography and lettering by David Short, camera assistance by D.Fitzpatrick, Taiko drum music, "Yorokobi" by Hiroshi Koshiyama, video performances by Yoko Nakajima and Aidan Fitzpatrick, story by Margi Preus.



David J.R. Short
1307 N. 56th Ave. W
Duluth, MN 55807
404.606.8832
david@davidjrshort.com

Grants, Contract, Awards: External Sources

Award: Chancellor's Small Grant 2018-2019

Scope: *International*
Proj. Investigators: Short, David J.R.
Status: Funded
Sponsoring Organization:
Chancellor's Small Grant
Institution: UMD
Award Dates: November 2018–May 2019
Funded Amount for Entire Grant
Period or Proposed Grant Period:
\$1,000.00

Award to pay for attendance and presentation at the Berlin Letters conference in Berlin, Germany. An annual event about the practice of change and will explore the mechanisms of the digital transformation within the current type-design industry. The conference itself is specifically designed to address the roles of contemporary typography. Attendance to this event is primarily for continuing education of current industry-standard type development practices an area of my focused research.

Award: Chancellor's Small Grant 2017-2018

Scope: *National*
Project Investigators: Short, David J.R.
Status: Funded
Sponsoring Organization:
Chancellor's Small Grant
Institution: UMD
Award Dates: November 2017–May 2018
Funded Amount for Entire Grant
Period or Proposed Grant Period:
\$1,000.00

Award to pay for attendance to Typographics conference in NYC. Attendance to assist with development of industry-standard typographic design and practices. Also for networking to scout potential guest speakers/lecturers at UMD.

Award: 2017-18 Imagine Fund Annual Award

Scope: *Regional/National/International*
Project Investigators: Short, David John Roy
Status: Funded
Sponsoring Organization: Imagine Fund Grant Programs/Karen Hanson
Institution: University of Minnesota Duluth
Award Dates: July 2017–Present
Funded Amount for Entire Grant Period or Proposed Grant Period: \$5,000.00

Hand-generated letters, words, and short phrases are a significant component of our community—their communication of a range of emotions by thoughtful arrangement and visual style aids understanding of meaning. This objective of telling stories with letters has emerged as a clear deviation from the standard digitally-generated letterforms used as fonts in email, texts, Internet reporting, newspapers, etc.

For much of humanity's existence telling stories has been one of our most fundamental communication methods; research has proven the human brain becomes more active with storytelling. This idea of merging storytelling with art making is not a new one; nor is the psychology of the creative process of art connected to having beneficial therapeutic benefits—but I have encountered little regarding the use of creative process with (familiar) letterforms as an approachable method of (art) therapy and literacy objectives for patients, students, and community members alike.

The current goal of this project is to work in conjunction with both psychologists and fellow lettering artists/designers to create, implement, test the potential of hand-lettering activities as a positive therapeutic benefit and as a community-impact device. Together helping individuals re-imagine personal narratives by using familiar letters, words, and short phrases into stories representing themselves and communities—telling stories with letters.

The askance is for funding to support attending and presenting the developing project at three specific conferences next year; and some minor technology for demonstrations at both conferences and workshops. The conference attendance would also allow buy-ins of additional lettering artists to participate.

Academic Appointments

University of Minnesota Duluth

School of Fine Arts, Department of Art & Design
Duluth, MN
Assistant Professor, Graphic Design
2014–Present

Additional responsibilities included advising a minimum of twenty undergraduate graphic design students per semester; advisor for various student clubs; and serving on multiple committees at both department, college, university, and community levels. Encouraged to maintain private client freelance work and exercise research opportunities with grant writing support work.

Courses Taught:

Art 2907, Typography I
Art 2911, Graphic Design I
Art 4922, Senior Design Studio I
Art 4933, Senior Design Studio II
Art 4944, Graphic Design IV

Kennesaw State University

College of the Arts, School of Art and Design
Kennesaw, GA
Assistant Professor, Temporary Full-Time
2012-2014

Additional responsibilities to teaching a four/three course load over the two years included advising a minimum of ten undergraduate pre- graphic design students; advisor for the AIGA



student club; advisor for KSU-IWI club; served on KSU Interactive Analysis committee.

Courses Taught:

Art 2550, Computer Applications in Art
Art 3011, Typography I
Art 3015, Electronic Illustration
Art 4030, Design Practicum

University of West Georgia

School of the Arts, Department of Art
Carrollton, GA

Assistant Professor Limited Term
2010–2012

Additional responsibilities to teaching a four/ four course load over the two years included serving as part of a juror team for student exhibitions and publications. Advising undergraduate students in the graphic design and photography majors. And on the advisory committee for foundational arts.

Courses Taught:

Art 1006, Design I, 2D-Composition
Art 3401, Graphic Design I/Typography 1
Art 3402, Graphic Design II/Typography 2
Art 3703, Photography III
Art 4403, Graphic Design III
Art 4404, Graphic Design IV
Art 4405, Graphic Design V
Art 4706, Advanced Photography
Art 4707, Professional Photography

Assignments

Art 4998, Senior Capstone 1
Art 4999, Senior Capstone 2

Savannah College of Art & Design (SCAD-Atlanta)

Atlanta, GA

Graphic Design: Graduate Instructor
2009–2010

Additional responsibilities included conducting letterpress workshops for graphic design undergraduates; and instructional use on the binding equipment within the GD-production area.

Courses Taught:

GRDS 353, Typography II
GRDS 408, Graphic Design Portfolio

Academic Administrative Appointments

Graphic Design Area Chair

University of Minnesota Duluth / School of Fine Arts / Art & Design Dept.
Duluth, MN

August 2018–Present

Selected—from the most senior tenure-track faculty in the graphic design area—by current tenured A&D Faculty to serve as the Graphic Design Area Chair. As there are currently no other tenured faculty within the area due to Steve Bardolph's promotion into the Assistant Department Head of Art & Design. Tasks have primarily involved providing academic leadership, promote and represent the area internally and externally; organize and facilitate area meetings; take responsibility for area budgets and comply with university financial regulations; and have a good understanding of academic disciplines within the department.

Other Professional Positions

Bridge Creative

Alpharetta, GA

Design Director, Creative Consultant

June 2003–Present

Consultation and reviews of Bridge Creative client branding including print, web, marketing and environmental design; initiator of branding strategies and appearance for clients; coordinated work-flow with sourced designers, photographers, and writers.

The Evercare Company

Alpharetta, GA

Design and Packaging: Art Director

August 2000–June 2003

Oversee and manage principal Evercare and Evercare Pet branding and product design; design private label materials for multiple clients; soft-storage industrial product design; management of photographers, graphic designers and junior graphic designers.

Project Center

Atlanta, GA

Design and Advertising: Art Director

November 1999–August 2000

Create and manage brand identities and collateral for multiple clients ranging in size from locally owned to global corporations; management and art direction of designers and production teams.

Jones Worley, Type Designs, Whyte-Kerner, and Echo Digital

Atlanta, GA

Design: Freelance Art Director

April–November 1999

Art and design direction work for local metro-Atlanta companies including Jones Worley, Type Designs, Whyte-Kerner and Echo Digital; work ranged from environmental branding identities and collateral, way finding signage and environmental graphics.

Arthur Andersen

Atlanta, GA

Design: Graphic Designer

August 1998–April 1999

Responsible for design, layout and production of in-house branding materials; part of team to develop & implement new national branding system for all applications regarding the company's public and internal appearance.



David J.R. Short

1307 N. 56th Ave. W
Duluth, MN 55807

404.606.8832

david@davidjrshort.com

Design Group, Inc.

Des Moines, IA

Design: Art Director

May 1997–August 1998

Began with company as college intern for one summer; immediately hired as an art director during final university year; responsible for several brands collateral systems including development of signage, annual reports, POP displays and illustrations.

Iowa Public Television

Des Moines, IA

Design and Promotions:

Graphic Designer

May–August 1996

Hired as intern and transitioned to designer, I assisted with in-house branding, environmental graphics, and on-screen title sequences; IPTV newsletter design and management; offered a lead Art Director position at end of contract.

Grinnell-Herald Register

Grinnell, IA

Design and Advertising: Design Intern

May–August 1995

Hired for production, promoted to graphic designer responsible for in-house branding; generated specialty artwork and cover designs for this biweekly newspaper.

Consulting

For Profit Organization, **Bridge Creative**

Scope: National

Alpharetta, GA

August 2014–Present

After moving from the Roswell, Georgia to Duluth, Minnesota. My Design Director position has converted into a 'Design Consultant' role. No longer a full-time position, just periodic consulting and design work for the company.

Sole Proprietorship, **CCWSP**

Scope: National

Duluth, MN

August 2014–October 2015

Creating and consulting on a wayfinding system for Cobb County Watershed Stewardship Program's (CCWSP) new educational garden located in Cobb county, Georgia.

Current Membership in Professional Organizations

Association Typographique Internationale

January 2019–Present

ATypI provides a structure for the type community to meet and act together. They not only preserve the culture, tradition, and history of type and typography, but also promote contemporary digital fonts; encourage outstanding typography and typographic design; campaign for the protection of typeface designs; influence legislators around the world; and run conferences.

University & College Designer Association

March 2016–Present

The organization provides for the professional and personal growth of its members while also advocating for designer and educators roles within their respective institution.

Duluth Art Institute

2015–Present

DAI works to improve daily life with innovative visual arts programming that upholds excellence and promotes active community participation.

Type Director's Club

2012–Present

The Type Directors Club is the leading international organization whose purpose is to support excellence in typography, both in print and on screen.

Society of Typographic Aficionados

2009–Present

The Society of Typographic Aficionados (SOTA) is an international not-for-profit organization dedicated to the promotion, study, and support of type, its history and development, its use in the world of print and digital imagery.

AIGA, The Professional Association for Design

1996–Present

AIGA, the professional association for design, is the profession's oldest and largest membership organization for design. They're primarily committed to advancing design as a professional craft, strategic advantage and vital cultural force.

Honors And Recognition

External Sources

The Awareness Campaign (social media section), Hermes Creative Awards

Scope: International

April 10, 2016

*Handlettering Artwork=100% David; Final composition layouts=100% John
Collaboration with J. O'Neill, Assistant Professor of Graphic Design at UMD to create illustrations for use within the social media fraction of The Awareness Campaign. Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional materials and programs.*

There were approximately 6,000 entries from throughout the world. In the past, about fifteen-percent of entries won Platinum, the top award and around twenty-percent the Gold Award. Approximately ten-percent were Honorable Mention winners.



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david@davidjrshort.com

2016-17 Imagine Fund Annual Award Imagine Fund Grant Programs

Scope: Regional/National/International
March 11, 2016

As a continued expansion from my previous Imagine Fund Annual Award for the student software focused upon typeface design here at UMD—this proposal aims to secure funding to allow me to achieve full certification via attendance to Cooper Union's 'Condensed Program.' A digital typeface design program presented through a partnership between the Continuing Education Department of Cooper Union (The Institution for the Advancement of Science and Art) and the Type Director's Club (an international organization that supports excellence in typography) during the summer of 2017.

The ultimate goal of the project is to empower myself with full working knowledge of current type-design techniques to evolve my typeface design (for print) awareness to the standards needed for multiple mediums. In turn I will be able to empower students of our UMD SFA Graphic Design program with an awareness of industry standard typeface creation practices—a focus facilitated by few institutions at this time.; \$5000

Chancellor's Small Grant 2015/2016

Scope: National
September 25, 2015

Award to pay for the attendance to Society of Typographic Aficionados 2016 conference. Used this attendance to assist with development of learning current industry-standard typographic design and practices. Also for networking to scout potential guest speakers at UMD.; \$1000

SFA Development Grant 2015/2016

Scope: Regional/National
UMD School of Fine Arts/
SFA Development Grant 2015/2016
September 25, 2015

A grant used for professional development focused on discipline and professional work at UMD. Award was used for conference/workshop attendance at an AIGA-MN event.; \$750.00

Strengths Based Approaches to Teaching and Learning Grant

Scope: Local/Institutional
UMD School of Fine Arts/SFA Development Grant 2015/2016
September 23, 2015

Strengths Based Approaches to Teaching and Learning Grant to allow investigation of potential strategies to integrate the Strengths Based Approach within my department. Stacy Crawford, Academic Advisor, School of Fine Arts; \$50.00

2015-16 Imagine Fund Annual Award

Scope: Local/Institutional
Imagine Fund Grant Programs
February 12, 2015

Funding to allow UMD's graphic design 2015-16 academic year-students to licensed academic copies of the Glyphs application program. Primary goal is to educate and empower students with the capabilities of industry standard typeface creation practices; \$5000

Chancellor's Small Grant 2014/2015

Scope: Regional/National
September 29, 2014

Award to pay for the Type Director's Club workshop for continuing software education of current industry-standard typographic glyph development practices.; \$1000

SFA Development Grant 2014/2015

Scope: Regional/National
UMD School of Fine Arts/SFA Development Grant 2014/2015
September 29, 2014

A grant intended for professional development focused on discipline and/or professional work here at UMD. Award used for conference/workshop attendance at an AIGA-MN event.; \$682.54

Kennesaw State University Online Development Grant

Scope: Local/Institutional
May 2013

Awarded a monetary grant to develop an Online portfolio/design-practicum studio course for KSU.; \$4000.

SCAD-Atlanta President's Award

Scope: Regional
Savannah College of Art and Design/Graphic Design Department Nominated
May 2010

Nominated by the graphic design department faculty for the 2010 President's Award.

SCAD-Atlanta 2010 Excelsus Laureate

Scope: Local/Institutional
Savannah College of Art and Design May 2010

Awarded the 'Excelsus Laureate' title for the 2010 graduates at SCAD-Atlanta location; title translates to the top graduate student of the entire campus with perfect GPA and activities completed such as teaching and tutoring.

Art Director's Association of Iowa design, Best in Category; Invitations

Scope: Regional
AIGA/ADAI
May 1998

Statewide AIGA chapter event, sponsored by Art Directors Association of Iowa (ADAI), awarded the statue for the Invitation Design Category.



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1307 N. 56th Ave. W
Duluth, MN 55807

404.606.8832

david@davidjrshort.com

Art Director's Association of Iowa design, Best in Category; Student

Scope: Regional

AIGA/ADAI

May 1998

Statewide AIGA chapter event, sponsored by ADAI, awarded the statue for the Student Design Category.

Media Contributions

"Tak!" Lettering composition shown in LID's Instagram stories feature,

Lettering In Deutschland / Hihotypo Typeface Studio. (July 22, 2019).

Scope: International

A Danish and German lettering community that encompasses a collective of designers/letterers, mentors, legal protection advice, and the profession in both its artistic and advertising mediums.

'Royale' lettering composition shown in DTS's main instagram feed,

Dope Type Society. (June 11, 2019).

Scope: International

A curated Instagram account hosting type challenges, features the work of dedicated typographers from around the world.

Type13:David Short

Scope: Local/Regional

UMD Campus & Community News

January 9, 2018

Press release covering information regarding my solo exhibition happening later this month at the Duluth Art Institute.

Homegrown's 20th Anniversary Exhibition interview

Scope: Local/Regional

KUMD

April 23, 2018

A one-on-one interview with Maija Jensen of KUMD regarding the Prove/DAI sponsored Homegrown anniversary exhibition. Interview content ranged from my background, my work at UMD with students, the research/process of my artwork for the Homegrown exhibition, and overall (personal) experience with the Homegrown Festival. The interview aired on the 23rd and was presented Online.

Depot Foundation Helps Fund DAI Exhibits

Scope: Local/Regional

Fox21 News Organization

January 11, 2018

The Duluth Arts Institute hosted an art reception on January 11th, 2018 showing off three artists works. This news story covers the exhibitions and how they were funded through a partnership with The Depot Foundation—a group that receives tax dollars to be used towards tourism into the organization. The DAI determines how they wish to apply the funding to programs, which included my solo exhibition.

UMD Celebrates 2017 National Coming Out Day

Scope: Local/Regional

UMD/Lori Melton

October 11, 2017

Press release to media of GLBTQAI Commission's sponsorship of UMD's National Coming Out Day luncheon with guests from throughout the Duluth-Superior communities.

GDM/MGD Degree Matters

Scope: Local/National/Invitational

LSBE - GDM/MGD

May 10, 2017

Participating with Marat Bakpayev in a promotional video regarding the GDM/MGD programs shared by UMD's SFA and LSBE colleges. Regarding the topical matters of passion in teaching this field of work; how pairing graphic design with marketing has high value; and the goals for students with this degree.

Students Art Work On Display

Scope: Local/Regional

Fox 21 KQDS

March 2, 2017

The Duluth Art Institute has recognized artistic achievements by creating an installation of the best artwork in Denfeld's Whole Foods by students from Duluth, Cloquet and Hermantown schools. Kids and their families came to see their artwork on display and participate in a hands-on typography workshop by UMD Professor David Short.

Tumblr Radar Feature, Tumblr. (May 2016).

Scope: International

My personal Visual Catalog chosen for the Tumblr Radar, a hand-picked showcase of creative post work—my work was featured on the company's home page content during that month.

SFA Graphic Design/Marketing program UMD Strategic Enrollment Management (SEM). (March 18, 2016).

Scope: Local/Regional

Participating in a promotional video regarding the GDM/GD program here in UMD's SFA college. Regarding the topical matters of passion in teaching this field of work; how pairing graphic design with marketing has high value; and the goals for students with this degree.

Typography Mania ::: Issue 323, Abduzeedo. (February 10, 2016).

Scope: International

Abduzeedo's mission is to be an open-resource to the design community.

Typography Mania ::: Issue 320, Abduzeedo. (December 23, 2015).

Scope: International

Abduzeedo's mission is to be an open-resource to the design community.



David J.R. Short
 1307 N. 56th Ave. W
 Duluth, MN 55807
 404.606.8832
 david@davidjrshort.com

Typography Mania ::: Issue 318,
 Abduzeedo. (December 9, 2015).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typography Mania ::: Issue 313,
 Abduzeedo. (November 4, 2015).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

**UMD celebrates National Coming Out
 Day as discrimination lawsuit emerges,**
 KBJR & KDLH Television, Inc.
 (October 7, 2015).
Scope: Local/Regional
 Interview to discuss UMD's celebration of the
 National Coming Out Day luncheon.

Typography Mania ::: Issue 302,
 Abduzeedo. (August 19, 2015).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

365 Awesome Designers 2015, Wild,
 Inc. (August 15, 2015).
Scope: International
 WILD—a award-winning Vienna agency—
 where they post a featured designer/day

Typography Mania ::: Issues 298-299,
 Abduzeedo. (July 22, 2015).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typography Mania ::: Issues 291-294,
 Abduzeedo. (June 3, 2015).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typography Mania ::: Issues 284-285,
 Abduzeedo. (April 15, 2015).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

**Why You Should Design Something New Every Day:
 20 Awesome Case Studies To Inspire You,** Canva. (April 10, 2015).
Scope: International
 Article focused on artists exploring new techniques in a daily format.

Typography Mania ::: Issues 280, Abduzeedo. (March 18, 2015).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

**Mixed Type, Lettering & Calligraphy Inspiration /
 Typography Inspiration Issue #1179,** From Up North. (March 15, 2015).
Scope: International
 A design site of Graphic Design, Advertising, Photography, Illustration, Web Design focus.

**25 Nice Typography & Lettering Designs /
 Typography Inspiration Issue #1167,** From Up North. (February 23, 2015).
Scope: International
 A design site of Graphic Design, Advertising, Photography, Illustration, Web Design focus.

Typography Mania ::: Issues 273, Abduzeedo. (January 28, 2015).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

Typography Collection, Inspiration DE. (January 7, 2015).
Scope: International
 Staff Pick of "Explore Things You'd Never Dare" typeface creation.

Typography Mania ::: Issues 269-270, Abduzeedo. (December 31, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

Typography Mania ::: Issue 267, Abduzeedo. (December 17, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

Typography Mania ::: Issue 263, Abduzeedo. (November 19, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

Best Websites for Typography Inspiration, INKd. (November 18, 2014).
Scope: International
 They work to create the world's first Online market for cutting edge design.

Typography Mania ::: Issues 259-260, Abduzeedo. (October 22, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

Selected for Primary Recommended Board, Pinterest.com. (September 2014).
Scope: International
 Selected 'Typographic Explorations' as featured board offered to New Members

Typography Mania ::: Issue 253, Abduzeedo. (September 10, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.



David J.R. Short
 1307 N. 56th Ave. W
 Duluth, MN 55807
 404.606.8832
 david@davidjrshort.com

Typography Mania ::: Issue 251,
 Abduzeedo. (August 27, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typography Mania ::: Issue 246,
 Abduzeedo. (July 23, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typography Mania ::: Issue 244,
 Abduzeedo. (July 9, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typostrate Weekend Inspiration #24,
 Typostrate. (June 2014).
Scope: International
 Mission: Typography is not a niche product or
 sub-level of graphic design.

Typography Mania ::: Issue 237,
 Abduzeedo. (May 21, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typography Mania ::: Issue 233,
 Abduzeedo. (April 23, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typography Mania ::: Issue 231,
 Abduzeedo. (April 9, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Typography Mania ::: Issue 229,
 Abduzeedo. (March 26, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource
 to the design community.

Smashing Newsletter: Issue #105,
 Smashing Magazine. (March 18, 2014).
Scope: International
 German-produced design & culture magazine.

t'Py | Tipografía Paraguay's Community Facebook page, t'Py | Tipografía
 Paraguay. (March 18, 2014).
Scope: International
 t'Py communicates the study and practice typography via community.

Typostrate Weekend Inspiration #11, Typostrate. (January 2014).
Scope: International
 Mission: Typography is not a niche product or sub-level of graphic design.

Typography Mania ::: Issue 221, Abduzeedo. (January 29, 2014).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

Typography Mania ::: Issue 213, Abduzeedo. (December 4, 2013).
Scope: International
 Featured in principal banner artwork of this TM issue.

October Catalog, BeType. (October 2013).
Scope: International
 Typographic archive, artwork featured in their 2013 October catalog.

Typography Mania ::: Issue 201, Abduzeedo. (September 11, 2013).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

Typography Mania ::: Issue 198, Abduzeedo. (August 21, 2013).
Scope: International
 Abduzeedo's mission is to be an open-resource to the design community.

Other Research/Research in Progress

Short, D. J. R., On-Going, **Accidental-Typographer:
 Lettering Documentation (Visual Catalog).**
Scope: Local/International
 Daily exploratory typographic lettering compositions created within a specific timeline to explore
 letterform relationships and communication of inherent visual tonalities.

Teaching

Instructional Activity

Twin Ports Area Alzheimer's Association
Scope: Local/Regional
 Workshop, Patterned Letters, Twin Ports Area Alzheimer's Association, Lecturer,
 7 participants
 September 12, 2018
 A workshop on patterned letter-making illustration to connects guests with early memory loss
 (and their families) to cultural experiences and meaningful connections. The workshop focus
 was on being engaging and stimulating yet maintain a relaxed participatory atmosphere.



David J.R. Short

1307 N. 56th Ave. W
Duluth, MN 55807

404.606.8832

david@davidjrshort.com

Duluth Art Institute

Scope: Local/Regional

Workshop, Patterned Letters, Duluth Art Institute, Small Group Facilitator, 20 participants
March 2, 2017

The Duluth Art Institute invited me to conduct a type-lettering workshop for local Duluth/Cloquet/Hermantown kids and their families in conjunction with a type-themed art show at the Whole Foods Coop in Denfeld. The workshop was conducted in the classroom space of the facility.

UCDA-The University & College Designers Association

Scope: National

Workshop, Lettering Rebellion!, UCDA-The University & College Designers Association, Lecturer, 25 participants
April-May 2017

A workshop to help current design educators approach hand-lettering and the instructional teaching behind it. Showing them a rebellion to ultra-clean, too-conservative, personality-hampering digital letterforms allows students a means of personal expression that can be used within existing projects.

Discussion includes the availability of modern technology image-capturing allowing students to easily go analog, then digital, and back again; all in the effort to expand on how story and emotion can be told effectively by using letterforms only.

Curriculum Development Activities

Curriculum Development Activities

Development of special-instance ART 4944/55 studio course: Implemented original course and project content for new UMD ART 4944/55 Graphic Design IV/V studio course.

Scope: Local/International/Institutional
January 2016–August 2017

The course focus is to explore observation and user experience practices within summer study-abroad experience. The studio work

will include but not be limited to live-user experience documentation, digital and analog capture in logbook format, physical creation of both sketchbooks and artists' books, and exhibition design and implementation.

Development of new ART 4944 studio course: Implemented original course and project content for new UMD ART 4944 Graphic Design IV studio course.

Scope: Local/Institutional
August 2014–December 2014

The focus of this course is to explore and apply concepts and techniques of illustration within the digital medium, and various uses within the realm of the graphic design construct—including editorial illustration and typeface (modular and display) creation.

Collaborative Efforts and Activities

Both promotional and academic collaborative efforts with Dr. Jamie Ratliff to create the summer 2017 "Global Exhibitions Experience" study abroad Art & Design program.

Scope: Local/International/Institutional
January 2016–August 2017

Academic collaboration includes efforts of the aforementioned digital/analog logbook format working within both the studio and art-history courses.

Professional Development Activities

Conference/Professional Meeting Attendance, Typecon 2019,

SOTA - Society of Typographic Aficionados, Minneapolis, Minnesota

Purpose: Clinical/Professional Practice/Teaching

Scope: National/International
August 28–September 1, 2019

Since 1998, TypeCon has explored type for the screen, printing history, Dutch design, type in motion, Arabic calligraphy, the American Arts and Crafts movement, experimental typography, webfonts, and much more. Special events include the Type & Design Education Forum, and an exhibition of international type and design.

Training, Managing Bias, UMD Office of Diversity and Inclusion / Campus Climate Team, Duluth, Minnesota, United States.

Purpose: Leadership

Scope: Local/Institutional
August 5, 2019

An Online course focused on managing bias. Bias is very common in the workplace, which can create an unhealthy work environment when left unchecked. This course defined a complex topic and provided research-backed tools to learn about managing bias in our workplace.

Training, Diversity: Inclusion in the Modern Workplace (EDU), UMD Office of Diversity and Inclusion / Campus Climate Team, Duluth, Minnesota, United States.

Purpose: Leadership

Scope: Local/Institutional
July 16, 2019

An Online course focused on creating a diverse campus that also must be inclusive. By focusing on key concepts that shape our world and inform our shared values and experiences, this course explored the nature of diversity and provided practical strategies for workplace inclusion.



David J.R. Short
1307 N. 56th Ave. W
Duluth, MN 55807
404.606.8832
david@davidjrshort.com

Training, SFA Campus Climate Training: Racism Untaught, SFA Dean's Office and the Office of the Chancellor, Duluth, Minnesota, United States.
Purpose: Leadership/Teaching
Scope: Local/Institutional
May 13, 2019

The SFA Campus Climate Change Team has coordinated this School of Fine Arts training for staff, faculty, and selected student leaders to attend. The training will be administered by Campus Climate Leadership, Dr. Sara Blaylock, and Teresa Moses.

Conference/Professional Meeting Attendance, AIGA-MN 2019 Faculty Forum / Portfolio 1-on-1 event, AIGA, AIGA-MN, Minneapolis, Minnesota, United States.
Purpose: Leadership/Teaching
Scope: Regional
April 17, 2019

An annual design faculty-focused event held each year during the AIGA-MN Portfolio 1-on-1 event for students. The forum is a gathering of design educators representing (this year) Minnesota and Wisconsin university campuses; much of the forum focused on respective programs, tech-challenges, and student/climate engagement challenges.

Workshop, Finding Fairness Filters Assessment Workshop, Department of Education / Office of Disability Resources / Julia Williams, Jen Mencl, Duluth, Minnesota, United States.
Purpose: Teaching
Scope: Local/Institutional
November 29, 2018

Workshop focused on Assessment practices; more specifically upon nodes of Reliability; Validity; and Absence of Bias (Fairness) within those practices. Other focuses moved into Unfair Penalizations and Disparate Impacts happening even at unconscious levels with students in the Minnesota state systems.

Workshop, Acrylic Painting: Color with Adam Swanson, Duluth Art Institute (DAI), Duluth, Minnesota, United States. Purpose: Clinical/Professional Practice
URL: <https://www.duluthartinstitute.org/event-3033570>

Purpose: Teaching
Scope: Local/Regional
October 10–November 14, 2018

Undertaking this six-week/five-session painting course for two reasons: first was to evaluate the course to have a better understanding of how DAI Classes function to help promote them as a DAI Board of Directors member. The second was to further personal illustration skills and evaluate color theory as presented by a professionally practicing artist to incorporate within my digital illustration projects for students.

Workshop, ILD 'Practicing Listening' Workshop, UMD's Education for Inclusive Excellence, Duluth, Minnesota, United States.

Purpose: Leadership
Scope: Local/Institutional
November 5, 2018

A workshop to reflect on professional experiences with listening, discuss scholarly thinking on how listening affects the speaker. Focus presented on the concepts of presence, awareness, and emptiness as the primary elements we can offer as a listener to others such as faculty, staff, and students.

Self-Study Program, Hand Lettering Essentials, Skillshare / Mary Kate McDevitt, United States. Purpose: Teaching
URL: <https://www.skillshare.com/classes/Hand-Lettering-Essentials-for-Beginners/389616295?via=project-show>
Purpose: Scholarship/Research/Teaching
Scope: Local/International
October 26, 2018

Worked through Mary Kate McDevitt's Online course in efforts to observe how others teach hand-lettering processes and techniques via digital mediums. Class included two-hours of watchable content and focused primarily on research/brainstorming, sketching and lettering styles, and final inking techniques. Additionally commentary and feedback with other participants of the course.

Workshop, Getting External Grants: A workshop for early career faculty and researchers, UMD Academic Affairs, Duluth, Minnesota, United States.

Purpose: Scholarship/Research
Scope: Local/Institutional
October 25, 2018

A workshop to help learn how to secure external funding for research, scholarship and creative activities. The workshop provided short presentations on resources that UMD provides to faculty and researchers as they prepare grant proposals and undertake funded projects. As well as introductions to UMD faculty and staff who have extensive experience obtaining funding from a range of government agencies, foundations, and the private sector.

Workshop, Implicit Bias in the Faculty Search Process, UMD HR Department/ Paula Pedersen, Duluth, Minnesota, United States.

Purpose: Leadership/Service
Scope: Local/Institutional
September 10, 2018

Participants will learn best practices for addressing implicit bias in the context of faculty search committees. This workshop helps search committee members recognize short cuts that are the result of unconscious or unexamined bias.



David J.R. Short
1307 N. 56th Ave. W
Duluth, MN 55807
404.606.8832
david@davidjrshort.com

Seminar, Starting a Business in MN, UMD Center for Economic Development, Duluth, Minnesota, United States.
Purpose: Teaching
Scope: Local/Regional
August 28, 2018

A seminar workshop that is focused on current (Minnesota) practices of sole-proprietorship/freelance business information. The topics included business and financial plans, and legal considerations. Information helpful in regards to updating the business materials covered within Senior Design Studio 2 course.

Conference/Professional Meeting Attendance, 2018 Typographics Festival and Conference, Type@Cooper, and The Herb Lubalin Study Center, New York City, New York, United States. Purpose: Scholarship/Research URL: <https://2018.typographics.com/>
Purpose: Scholarship/Research
Scope: Regional/National/International
June 11-18, 2018

The subjects of this forum are graphic design, publication design, web design, type design, packaging, branding, advertising, and motion graphics. Though by name the conference primarily focuses on typography itself: where it is today and where its future proceeds into—especially in the disciplines where typography is a significant part of the landscape.

Training, Preventing and Responding To Sexual Misconduct, UofM President Eric Kaler, Minneapolis/St.Paul, Minnesota, United States.
Purpose: Service, University
Scope: Local/Institutional
May 24, 2018

Preventing and Responding To Sexual Misconduct for Employees; President Kaler launched this initiative to Prevent Sexual Misconduct. This required training for all faculty and staff system-wide in the University of Minnesota is a key element of the president's initiative.

Workshop, Teaching with Canvas Workshop, ITSS/Susan Tade, Duluth, Minnesota, United States.

Purpose: Teaching
Scope: Local/Institutional
May 9, 2018

OIT's Academic Technology Support Services and UMD's ITSS department offered a workshop focused on both Teaching with Canvas and Moodle-to-Canvas course migration workshop. Featured with intent to have more educators/facilitators being transitioned to Canvas before fall 2018 semester.

Training, SFA Training: Creating an Inclusive Campus Climate, SFA Campus Climate Committee/SFA Dean's Office, Duluth, Minnesota, United States.

Purpose: Service, University
Scope: Local/Regional/Institutional
May 7, 2018

A training event for SFA-area employees, student leaders and campus climate change team members that was facilitated by Cultural Fluency Associates. The main focuses of the event are how we as members of the School of Fine Arts can create an inclusive environment that helps inform our work towards UMD's Goal Two.

Conference/Professional Meeting Attendance, AIGA-MN 2018 Faculty Forum / Portfolio 1-on-1 event, AIGA, AIGA-MN, Minneapolis, Minnesota, United States.

Purpose: Leadership/Teaching
Scope: Regional/National
April 13, 2018

An annual design faculty-focused event held each year as a portion of the AIGA-MN Portfolio 1-on-1 event for students. The forum is a gathering of design educators representing (this year) the Dakotas, Minnesota, and Wisconsin university campuses; much of the forum focused on respective programs, tech-challenges, and student/climate engagement challenges.

Seminar, Transgender 101, Chancellor's Unit Campus Climate Change Team, Duluth, Minnesota, United States.

Purpose: Teaching
Scope: Local/Institutional
January 24, 2018

A discussion focused on transgender issues and awareness, led by Assistant Professor Chloe Diamond-Lenow from the Women, Gender and Sexuality Studies Program.

Webinar, Presidential Symposium on Racial Justice in Higher Education, ACPA (College Student Educators International) and ASHE (Assoc. for the Study of Higher Education), Los Angeles, California, United States.

Purpose: Service, University
Scope: Local/National/Institutional
January 22, 2018

A three-hour symposium live-stream event on the UMD campus. Hosted by Stephen Quaye, Lori Davis, and Shaun Harper, the event focused on Cohort-inspired discussions and narratives involving current practices throughout U.S. learning institutions. The ASHE (primary sponsor) is a scholarly society dedicated to higher education as a field of study. It is committed to diversity in its programs and membership, and promotes collaboration among those engaged in the study of higher education. ASHE values rigorous scholarly approaches to the study of higher education and practical applications of systemic inquiry.



David J.R. Short
1307 N. 56th Ave. W
Duluth, MN 55807
404.606.8832
david@davidjrshort.com

University Teaching/Learning Program, Intercultural Leadership Development Initiative, UMD Campus Climate Change Teams, Duluth, Minnesota, United States.
Purpose: Clinical/Professional Practice
Scope: Local/Institutional
September–November 2017

The Inter-cultural Leadership Development (ILD) initiative was launched in the spring of 2012 with over 50 UMD leaders attending a session with Dr. Mitch Hammer. Each cohort consists of eighteen UMD staff, faculty and administrators participating in a four-and-a-half day Intercultural Leadership Development program. The ILD Project is delivered through a cohort model (18 participants) in an off-site, workshop/retreat.

Conference/Professional Meeting Attendance, 2017 AIGA Design Conference, AIGA, the Professional Association for Design, Minneapolis, Minnesota, United States.
Purpose: Scholarship/Research
Scope: Local/Regional/National/International
October 12–14, 2017

This design conference is hosted annually by AIGA as a means of connecting the design community through conversation, inspiration, networking and higher-education (Sub-set of Educational conference activity occurs during this time-line as well). This year's conference was held in the Twin Cities area and focused on the theme, "connect," because we're all in search of meaningful connections to the work we do—and ultimately, to each other.

Seminar, Global Leadership Summit, Willow Creek Association, Duluth, Minnesota, United States.
Purpose: Leadership
Scope: Local/National/International
August 10–11, 2017

A new summit (video simulcast in Duluth) of a convention in Chicago whose primary focus is creating outcomes of personal improvement and pro-techniques in the area of leadership within both professional and personal lives.

Conference/Professional Meeting Attendance, UCDA Design Education Summit, the University & College Designer Association (UCDA), Kutztown, Pennsylvania, United States.

Purpose: Teaching
Scope: National
May 22–24, 2017

The University & College Designers Association (UCDA) inspires designers working in academia in North America and around the world by delivering relevant programming and benefits. The organization provides for the professional and personal growth of its members, and advocates for designer and educators roles within their institution. UCDA works to elevate the importance of design overall.

Seminar, Creative Watershed: A Working Summit, Duluth Public Arts Commission/SFA/Mayor Emily Larson, Duluth, Minnesota, United States.

Purpose: Leadership/Service
Scope: Local/Regional
May 20, 2017

A Summit to explore how the community of Duluth might realize the goals of the new Arts & Culture Plan released by the City in January 2017.

Workshop, OED Certificate Workshop: Addressing Religious and Spiritual Identities in a Public Context, UMD HR Department/Paula Pedersen, Duluth, Minnesota, United States.

Purpose: Leadership/Teaching
Scope: Local/Institutional
March 6, 2017

For many people, religion and spirituality are deeply personal, and create values that offer a sense of purpose and community. However, in public contexts, religion may be seen as either impolite to talk about or as dangerously divisive. In this workshop, we will explore how religious, spiritual, and humanist identities interact with other social identities in a historical and modern context shaped by power and privilege, and address the complexity of balancing religious and spiritual expression with the separation of church and state within a public context.

Workshop, Identifying and Challenging Implicit Bias in Faculty Search Committees, UMD HR Department/Paula Pedersen, Duluth, Minnesota, United States.

Purpose: Leadership/Service
Scope: Local/Institutional
February 3, 2017

This workshop will expose participants to the breadth of implicit bias research and will help them recognize short cuts that are the result of unconscious or unexamined bias. Participants will learn best practices and resources for addressing implicit bias in the context of faculty search committees.

Seminar, "All Things Apple," Apple Training Session, UMD ITSS Department/Jacob Dekkenga and Vicki Sell, Duluth, Minnesota, United States.

Purpose: Clinical/Professional Practice
Scope: Local/Institutional
January 31, 2017

Open forum dealing with Apple Computer Updates Hardware, Software, iOS, OSX, as well as: macOS Sierra, iOS 10, watchOS 3; Security, management, and deployment; Imaging: Caching; MDM (Mobile Device Management); Apple School Manager (Managed Apple IDs, Shared iPad, etc.); Enterprise Partnerships Update; -Everyone Can Code; Apple Teacher Certification Program; AppleSeed for IT; and a Q&A



David J.R. Short
 1307 N. 56th Ave. W
 Duluth, MN 55807
 404.606.8832
 david@davidjrshort.com

Workshop, OED Certificate Workshop: Communicating on Issues of Equity and Diversity, UMD HR Department/

Office of Equity and Diversity, Duluth, Minnesota, United States.

Purpose: Leadership

Scope: Local/Institutional

January 12, 2017

The Equity & Diversity Certificate is a program developed through the University of Minnesota System's Office of Equity and Diversity as a series of workshops, participants develop tools necessary for advancing equity and diversity in all aspects of their personal and professional lives.

Workshop, Design Your Life of Impact, Fathom/Curiosity Atlas, Dominican Republic.

Purpose: Service, Community

Scope: International

December 2016

Workshop developed by Fathom/Curiosity Atlas focused on design thinking and using insights to create new opportunities through the tools of design including brainstorming, prototyping, and storytelling. The additional materials centered on bigger ideas broken down into smaller opportunities and then to a prototyping processes.

Workshop, The Story of You,

Fathom, Dominican Republic.

Purpose: Scholarship/Research

Scope: International

December 2016

Workshop session developed through the Stanford Storytelling Lab focused on every human's ability to be a storyteller. Primary focuses were upon unveiling and capturing the 'moment of transformation' as a principle component; and the breakdown and analysis of the individual components/steps that are required to facilitate the human storytelling experience as both teller and recipient.

Workshop, Travelers of Fathom,

Fathom, Dominican Republic.

Purpose: Service, Community

Scope: International

December 2016

Workshop session designed and facilitated by Ashoka and inspired by the Humans of

New York campaign. The session focused on each person has the ability to be a 'Changemaker' and reviewed how solutions to challenges can be achieved through empathy and creativity. Additional materials focused on tools for authentic interactions, communication, and listening.

Fundraiser Performance Participant, DAI 'Make Your Mark' Fundraiser performance/auction event, Duluth Art Institute, Duluth, Minnesota.

Purpose: Service, Community

Scope: Local/Regional

October 17-21, 2016

Invited by DAI/Anne Dugan, Executive Director to create artwork "live" for guests and donors to purchase at 'Make Your Mark' event. Principle focus was a "DLH Artists' Book" that mostly was created prior to event with final cuts and assembly at main event. The entire event raised more than \$18,000 to apply towards quality arts programming.

Conference/Professional Meeting Attendance, Typecon 2016,

SOTA - Society of Typographic Aficionados, Seattle, Washington, United States.

Purpose: Teaching

Scope: National/International

August 23-29, 2016

Since 1998, TypeCon has explored type for the screen, printing history, Dutch design, type in motion, Arabic calligraphy, the American Arts and Crafts movement, experimental typography, webfonts, and much more. Special events include the Type & Design Education Forum, and an exhibition of international type and design.

Seminar, UMD Motion + Media Research Symposium, University of Minnesota

Duluth - MMAD Lab, Duluth, Minnesota, United States.

Purpose: Clinical/Professional Practice

Scope: Local/Regional

April 15, 2016

A symposium to bring together artists, scientists and researchers working across emerging media. Topics included motion capture, virtual reality, interactive environments and video production. All guests were able to share experiences and work with other guests at multiple points throughout event.

Tutorial, UMD Clery Act, UMD Police Department / UMD Campus Security

Authorities, Duluth, Minnesota, United States.

Purpose: Service, University

Scope: Local/Institutional

January 29, 2016

As an advisor to two student organizations it was required of me to complete the CSA/UMD Clery Act training program consisting of a video, readings and short quiz.

Workshop, Making Comments Count: Providing Feedback on Writing that's Efficient and Effective, UMD Writer's Workshop / Jill Jenson and Emily Woster,

Duluth, Minnesota, United States.

Purpose: Teaching

Scope: Local/Institutional

November 19, 2015

A workshop to discuss the purpose of making comments, the types of comments to choose to make, practical tips to make the process easier for educators, and more effective for students.

Webinar, Completion of 'Introduction to Strengths-Based Education', UMD

School of Fine Arts, Duluth, Minnesota, United States.

Purpose: Teaching

Scope: Local/National



David J.R. Short
 1307 N. 56th Ave. W
 Duluth, MN 55807
 404.606.8832
 david@davidjrshort.com

September–October 2015

Attended and participation in Online course regarding Strengths-Based Education and it's potential implementations within the graphic design area.

Conference/Professional Meeting Attendance, AIGA-MN DesignCamp,

AIGA, AIGA-MN, Brainerd, Minnesota, United States.

Purpose: Scholarship/Research

Scope: *Regional/National*

October 2–4, 2015

Design Camp® is the largest regional design conference in the country. Held annually in October. AIGA-MN Design Camp provides an atypical conference structure, mixing indoor and outdoor activities regarding design and its social impact.

Conference/Professional Meeting Attendance, NCCA Teaching and Learning Cultural Entrepreneurship Conference,

UMD College of Liberal Arts Cultural Entrepreneurship group, Duluth, Minnesota, United States.

Purpose: Service, Community

Scope: *Local/Institutional*

June 10, 2015 - June 12, 2015

Launch of the North Coast Creative Alliance, a new Duluth organization and network that brings together entrepreneurs and non-profits in the creative and cultural industries. The event included a keynote by Marc J. Lane.

Workshop, Early Career Faculty Series on Teaching and Learning,

UMD Instructional Development Services, Duluth, Minnesota, United States.

Purpose: Teaching

Scope: *Local/Institutional*

February 5, 2015 - April 30, 2015

A workshop to help faculty, adjuncts, and TAs who are the “instructors of record” for their courses become a confident and reflective teacher by expanding their knowledge and skills regarding teaching and learning.

Workshop, Digital Storytelling Workshop presented by Dr. Mitra Emad and Dr. David Syring, Center for Digital Storytelling, Berkeley, California.

Purpose: Scholarship/Research

Scope: *Local/Institutional*

March 4–25, 2015

Introduction to the specific model of digital storytelling that they have found works best across multiple contexts—with undergraduate students, with faculty and staff, with community groups, and as a way of representing research.

University Teaching/Learning Program, Courage to Teach // Teaching Practices Evaluation, Campus Change Team/Faculty Fellow for Inter-cultural Initiatives, Duluth, Minnesota, United States.

Purpose: Teaching

Scope: *Local/Institutional*

October–December 2014

Reading and evaluation of Parker Palmer's ‘Courage to Teach’ book. Orchestrated and conducted by P. Pedersen and C. Spillers. Analysis of book content as well as current teaching practices from varied university departments.

Workshop, Designing Typefaces with Glyphs, TDC (Type Director's Club), New York City, New York, United States.

Purpose: Teaching

Scope: *National/International*

October 24–26, 2014

Attendance made possible by Chancellor's Small Grant award fall 2014. Workshop for continuing education of current industry-standard typographic glyph development practices.

Conference/Professional Meeting Attendance, AIGA-MN DesignCamp, AIGA, AIGA-MN, Brainerd, Minnesota, United States.

Purpose: Scholarship/Research

Scope: *Regional/National*

October 3, 2014 - October 5, 2014

Design Camp® is the largest regional design conference in the country. Held annually in early October. Design Camp provides an atypical conference structure, mixing indoor and outdoor activities regarding design and its social impact.

Conference/Professional Meeting Attendance, AIGA-Atlanta Student Portfolio Day, AIGA, AIGA-ATL, Kennesaw State University (KSU), Atlanta, Georgia, United States.

Purpose: Service, Community

Scope: *Regional*

April 11–12, 2014

An event of studio tours and professional reviews of student portfolio by top Atlanta designers, and networking for students in the Southeast Region.

Conference/Professional Meeting Attendance, Eighth International Conference on Design Principles and Practices, Common Ground Publishing, Vancouver, Canada

Purpose: Scholarship/Research

Scope: *International*

January 16–18, 2014

The conference is built upon four key features: Internationalism, Interdisciplinary, Inclusiveness, and interaction. Conference delegates include leaders in the field, educators, as well as emerging international artists and scholars.



David J.R. Short
1307 N. 56th Ave. W
Duluth, MN 55807
404.606.8832
david@davidjrshort.com

Seminar, Typology: Eccentric, Eclectic & Erotic Type, AIGA-ATL, MODA, Portfolio Center, Atlanta, Georgia, United States.

Purpose: Scholarship/Research
Scope: *Regional*
November 2013

Author and typographic scholar Steven Heller presents a current discussion on current typographic challenges within print, Online and wayfinding communication design.

Conference/Professional Meeting Attendance, TypeCon2009:Rhythm, Society of Typographic Aficionados (SOTA), Atlanta, Georgia, United States.

Purpose: Clinical/Professional Practice
Scope: *National/International*
June 2009

An annual conference presented by the non-profit Society of Typographic Aficionados an international organization dedicated to the promotion, study, and support of typography and related arts.

ADVISING AND MENTORING

Undergraduate Students Activities

Undergraduate Student Advisees, University of Minnesota Duluth, Duluth, Minnesota, United States.

Scope: *Local/Institutional*
January 2015–Present

List of student names removed per FERPA regulations. The Art & Design Department requires individual student meetings once per semester (during the designated advising time period) in order for students to register for courses. My average advisement load is twenty-students per semester.

Service

Service to the Discipline/Profession/Interdisciplinary Area(s)

Design Incubation / Peer Reviewed Colloquia, New York City, New York.

Scope: *National/International*
July–August 2019

Invited for a fourth-time to be a peer-reviewer of multiple abstracts specifically submitted for review and consideration for presentations at 'CAA Conference 2020' to be held in Chicago, IL.

Design Incubation / Peer Reviewed Colloquia, New York City, New York.

Scope: *National/International*
December 2018–January 2019

Due to positive performance of previous review sessions, invited for a third-time to be a peer-reviewer of multiple abstracts submitted for review and consideration for presentations at 'DI Colloquium 5.3' to be held at Merrimack College.

Utah Valley University / Travis Lovell, Orem, Utah, United States

Scope: *National*
July–August 2018

Requested to complete a mid-term review evaluation of a teaching colleague within the UVU Graphic Design area. Asked to consider the overall quality of the work and how it compares to regional and national standards.

Design Incubation / Peer Reviewed Colloquia, New York City, New York.

Scope: *National/International*
October–November 2017

Due to positive performance of previous review session, invited a second-time to be a peer-reviewer of multiple abstracts submitted for review and consideration for presentations at 'DI Colloquium 4.2' in conjunction with the CAA conference in Los Angeles.

AIGA 2017 National Conference, Minneapolis, Minnesota, United States.

Scope: *National*
October 13, 2017

Submitted name to for consideration to review graphic design/marketing student portfolios. Notified of acceptance and spent a few hours during the conference meeting and reviewing work from student attendees from throughout the country.

Design Incubation / Peer Reviewed Colloquia, New York City, New York.

Scope: *National/International*
July–August 2017

Invited to be a peer-reviewer of abstracts specifically submitted for review and consideration for presentations at 'Colloquium 4.0' at SUNY New Platz.

Service to the University/College/Department

Campus Level

Chair, UMD GLBTQAI Commission

May 2019–Present

As of May began the role as Co-Chair of the GLBTQAI Commission with Jeremy Leiferman. The GLBTQAI Commission is a campus-wide organization comprised of faculty, staff, students, and community members that promotes leadership, understanding, and education about queer issues. The commission seeks connection and partnership with the broader community.



David J.R. Short

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Duluth, MN 55807

404.606.8832

david@davidjrshort.com

Member, UMD KAML Will Eisner Grant Committee

January 2018–Present

Working directly with Kim Pittman, Ian Moore, and Kayleen Jones from the Kathryn A Martin Library; as well as T.Hardaway, S.Blalock, D. Houser, and members of the UMD writing department; to help generate student (art) work and written materials for use towards the Will Eisner Grant application that—if awarded—will present funding for additional graphic novel materials for the library, and facilitate print publications based on said project work with students for a wider public audience. My specific contributions to the committee were time-line planning, presenting and facilitating student projects in the senior-level GD-studios based on the theme/topic of visual narratives. Collecting final student work and artist statements for use within the proposal and proposed publications, and creating final prints for exhibition within both the KAML Library and Tweed Museum spaces.

Member, UMD GLBTQAI Commission

August 2016–Present

A campus-wide group comprised of UMD faculty, staff, and community members that promotes leadership, understanding, and education about queer issues. The commission seeks connection and partnership with the broader community.

Advisor, Marketing and Graphic Design Club

September 2014–Present

Working in-tandem with M. Bakpayev as co-advisors for this student club. Accomplishments included: Bringing in speakers from both the Marketing and the Graphic Design departments (John Krutz and Matt Olin); Preliminary formation of sub-groups to serve other clubs and build real-life experience from those interactions; Ideation of possible events and projects for spring semester.

Advisor, Paint Against Hate Workshop/QASU

April 10, 2019

Assisted as SFA Climate Change Committee advisor to this workshop sponsored by the

UMD Queer & Allied Student Union (QASU). The workshop focused on creating artwork within an inclusive environment to be displayed in areas that create additional inclusivity for students.

GD Area Representative and Tour Guide,

Admitted Student Day 2019, February 15, 2019

Scheduled representative for SFA's GD-Area with Stacy Crawford to greet, tour, and answer questions from admitted UMD students and their families.

Chair, UMD GLBTQAI Commission

August 2017–December 2018

Newly elected in Fall 2017 semester began role as Co-Chair of the GLBTQAI Commission with Jeremy Leiferman. The GLBTQAI Commission is a campus-wide organization comprised of faculty, staff, students, and community members that promotes leadership, understanding, and education about queer issues. The commission seeks connection and partnership with the broader community.

Campus Preview Days 2018

October 18, 2018

Scheduled representative for SFA with Lindsay Brown and Stacy Crawford to greet and answer questions from potential UMD students and families. Capturing of potential student information for follow-up contacts by SFA. Positive community relations to potential UMD students and families while creating camaraderie amongst departments within SFA college.

Advisor, Media Arts Club

September 2015–June 2018

Worked in-tandem with Joellyn Rock as co-advisors for the Media Arts Club. Accomplishments included: Discussing accessibility of the club to experience university resources such as the VIZ Lab and MMAD Lab studio spaces and technologies; Ideation of schedule and possible events and projects for fall and spring semesters—including field trips and speaker engagements.

Campus Preview Days 2017

October 19, 2017

Scheduled representative for SFA with Lindsay Brown and Stacy Crawford to greet and answer questions from potential UMD students and families. Capturing of potential student information for follow-up contacts by SFA. Positive community relations to potential UMD students and families while creating camaraderie amongst departments within SFA college.

Reviewer, Search Committee for the Humanities and Fine Arts Librarian Position

January–April 2017

Serving on search committee for the Humanities and Fine Arts Librarian position. Involved committee meetings, evaluation of applicants, and candidate interview/visit participation.

Campus Preview Days 2016

October 21, 2016

Scheduled representative for SFA with Lindsay Brown to greet and answer questions from potential UMD students and families. Capturing of potential student information for follow-up contacts by SFA. Positive community relations to potential UMD students and their families while also creating camaraderie amongst departments within SFA college.

Graphic Design Area Host, Admitted Student Day

February 2016

Met with admitted students informally within the Graphic Design area. Presenting slide show of previous/current student work as well as answer any questions they or their families presented.



David J.R. Short
 1307 N. 56th Ave. W
 Duluth, MN 55807
 404.606.8832
 david@davidjrshort.com

**Reviewer, SFA EVCAA
 Grant Review Committee**

November 2015

Evaluation and distribution of university funds to support research, scholarship & creative activities across campus. Although part of a larger campus-wide allocation of monies, our specific review group was focused upon applicants within the SFA college. Timely evaluation and meetings to determine final award recipients and amount of allocated funds. Also evaluation provided of overall application and review process challenges for future endeavors with this project.

Campus Preview Days 2015

October 16, 2015

Scheduled representative for School of Fine Arts with Lindsay Brown to greet and answer questions from potential UMD students and families. Capturing potential student info for follow-up contacts by SFA. Positive community relations to potential UMD students and families while also creating camaraderie amongst departments within SFA college.

Faculty Guide, Admitted Student Day

February 2015

Met with admitted students informally over lunchtime; as well as served as primary guide for students & families in the Graphic Design area. To help admitted students experience a day on campus at UMD, as well as answer any questions they or their families presented.

College Level

**Member, SFA Climate
 Change Committee**

September 2015–Present

Analysis team focused upon the evaluation of the teaching and learning aspects within the UMD SFA unit. Committee service with: S. Crawford, T. Hardaway, W. Payne, J. O'Neill, and R. Wittig. Facilitation and documentation of discussions to assess where the school's strengths and weaknesses are within the areas of teaching and learning. Documentation of student successes and retention, as well as assist in helping to determine where we want to go with our unit moving forward.

Member, Strengths Advisory Committee

August 2015–Present

The Strengths Advisory Committee is focused on the evaluation of current uses within the SFA Strong SEM grant initiative and the Strengths Finder assessment tools within all areas of SFA.

Member, Bush Grant Community Creativity Cohort

September 2014–May 2019

Periodically meet beginning fall 2014 with Kathy Neff and committee to discuss/generate new ideas/events in which SFA can engage the Duluth and surrounding communities. Ongoing, currently there has been discussions on engagement of the P-12 educational communities in the Duluth area, further evaluation of time-lines and accessibilities within those educational facilities is being evaluated.

Member, SFA Curriculum Committee

October 2016–August 2018

This committee meets several times a semester unless there's unusual curriculum activity. One area of focus this year involved the need to restructure the GDM BFA for NASAD.

Coordinator, University of Worcester visit by UMD School of Fine Arts

April 1–7, 2017

Coordinated visit with SFA Dean Bill Payne to enhance continued collaboration with UW with regards to shared art & design and theatre programs. Goals of further clarification of study abroad challenges and solutions for UW and UMD students within both departments as well as faculty exchanges for courses.

Department Level

Member, Art & Design Technology Team

September 2015–Present

The A&D Technology Team is designed to assist, guide and bring chosen A&D technology projects (hardware and software) to fruition. Committee service with S. Bardolph (Coordinator); B. Hunt (photo assistant); & J. O'Neill (graphic design). Key accomplishments include: the continuous exploration of possible technologies and methodologies for use within the various department settings, develop a technology monitoring & verification protocol as per the methodology requirements of the department, advisement of faculty and staff regarding hardware and software use within the department and classroom settings.

**Reviewer, Search Committee for One (1) Tenure-Track position
 in Graphic Design Area**

February–May 2019

Served on search committee for a tenure-track position in the Graphic Design area of the Art & Design Department. Work load included committee meetings, evaluation of applicants, and candidate interview participation.

Facilitator for Graphic Design Area Workshop, Open Studio 2019 committee

August 24, 2019

Worked with Teresa Moses and Matthew Olin to facilitate and organize "Mantra Card" workshop for the Graphic Design Area during the Open Studio event specifically; which also coincides with the Bulldog Welcome Week events. Organized the student volunteers to assist in this area and final clean-up afterwards. Open Studio is an annual event created by the UMD Art Guild for students to display their artwork and give demonstrations of various art processes such as screen printing, wheel throwing, and digital image transfer. Visitors participated in performance art workshops, photo booths, and surprise activities. This event is free and open to the public.



David J.R. Short
1307 N. 56th Ave. W
Duluth, MN 55807
404.606.8832
david@davidjrshort.com

Reviewer, Graphic Design Portfolio Review

August 22, 2019

An evaluation to determine which applicants are admitted to the GDS/GDM degree paths.

Member, 2019 Annual Student Exhibition Committee

September 2018–May 2019

Committee to facilitate the juried exhibition of UMD Department of Art & Design's 2018-19 student works. Service with J.Webb (Chair), R.Murphy, B.Hunt, and J.Christine, and student volunteers. This committee work includes facilitation of obtaining jurors, advertising exhibition, collecting student works, and communication of all materials within these aforementioned procedures.

Member, NASAD Accreditation Review Committee

August 2018–April 2019

As a part of the Art & Design Area Chairs—for myself the Graphic Design Area rep—we assisted the A&D Department Head Steve Bardolph, and the Asst. Department Head Jennifer Webb to prepare written documentation, the department coordination of visual displays, and direct interaction with visiting reviewers for national accreditation evaluation of our department.

Coordinator, Tad Carpenter Workshop/VCLS Guest Lecturer

February 12, 2019

Coordinated with M.Olin to help facilitate a four-hour long workshop with visiting Visual Culture Lecture Series guest Tad Carpenter for (primarily) senior-level GDS/GDM students. The workshop was focused on professional design practices in regards to branding a client's product via visual development.

Reviewer, Graphic Design Portfolio Review

August 23, 2018

An evaluation to determine which applicants are admitted to the GDS/GDM degree paths.

Reviewer, Search Committee for One (1) Tenure-Track position in Graphic Design area

March–May 2018

Served on search committee for a tenure-track position in the Graphic Design area of the Art & Design Department. Work load included committee meetings, evaluation of applicants, and candidate interview participation.

Chair, 2018 Annual Student Exhibition Committee

August 2017–May 2018

Serving as Co-Chair of the committee with J. Webb. Committee works to facilitate the juried exhibition of UMD Department of Art & Design's 2017-18 student works. Committee service with L.James, R.Murphy, J.Kalstrom, B.Hunt, and J.O'Neill, and student volunteers. Committee work includes facilitation of obtaining jurors, advertising exhibition, collecting student works, and communication of all materials within these aforementioned procedures.

Reviewer, Graphic Design Portfolio Review

February 23, 2018

An evaluation to determine which applicants are admitted to the GDS/GDM degree paths.

Member, 2017 Annual Student Exhibition Committee

September 2016–May 2017

Committee works to facilitate the juried exhibition of UMD Department of Art & Design's 2016-17 student works. Committee service with J.Webb (Co-Chair), R.Repinski (Co-Chair), R.Murphy, J.Kalstrom, B.Hunt, and J.O'Neill, and student volunteers. Committee work includes facilitation of obtaining jurors, advertising exhibition, collecting student works, and communication of all materials within these aforementioned procedures.

Reviewer, Search Committee for Art History Tenured Position

October 2016–March 2017

Serving on search committee for a tenure-track position in the Art History area of the Art & Design Department. Involved committee meetings, evaluation of applicants, and candidate interview/visit participation.

Reviewer, Search Committee for Two (2) One-Year Term Positions

March 2016–May 2016

Served on search committee for a two one-year term positions in the Graphic Design Area of the Art & Design Department. Involved committee meetings, evaluation of applicants, and candidate interview participation.

Member, 2016 Annual Student Exhibition Committee

September 2015–May 2016

Committee works to facilitate the juried exhibition of UMD Department of Art & Design's 2015-16 student works. Committee service with F.Benzer (Co-Chair), W.Pearcy (Co-Chair), R.Murphy, J.Kalstrom, V.Lehman, B.Hunt, and M.Olin This committee work includes facilitation of obtaining jurors, advertising exhibition, collecting student works, and communication of all materials within these aforementioned procedures.

Member, 2016 Open Studio Committee

September 2015–May 2016

Committee works to facilitate the public exhibition and interaction of UMD Department of Art & Design's student and faculty with the Duluth/Superior communities and potential incoming students. Committee service with J.Ratliff (Chair), J.O'Neill, J.Dietrich, and R.Repinski This committee work includes organization of the 2016 Open Studio event; included advertising, organization of event facilities layout, communication to department participants (student and faculty/staff), workshop facilitation, and set-up/break-down of venues with volunteers.



David J.R. Short
 1307 N. 56th Ave. W
 Duluth, MN 55807
 404.606.8832
 david@davidjrshort.com

Reviewer, Search Committee for One-Year Tenured Position

January–March 2016

Served on search committee for a one-year tenure-track position in the Graphic Design area of the A&D Department. Work involved meetings, evaluation of applicants, candidate interview and visit participation.

Member, Graphic Design Faculty Search Committee

May–June 2015

Served on 2015 Graphic Design Term-Faculty search committee in rapid-hire form.

Reviewer, Spring 2015 Exhibition Review Committee

January 27–May 15, 2015

Attend, review and submit documentation/grading for the UMD SFA Department of Art and Design spring 2015 senior exhibitions.

Facilitator for Graphic Design Area workshop, Open Studio

2015 Committee

April 12–25, 2015

Worked with Jamie Ratliff and John O'Neil to facilitate and organize "Mantra Card" and "Woodblock Letter-Stamping" workshops for the Graphic Design Area during the event. Organized the student volunteers to assist in this area and final clean-up afterwards. Open Studio is an annual event created by the UMD Art Guild for students to display their artwork and give demonstrations of art processes such as screen printing, wheel throwing, and digital image transfer. Visitors may participate in performance art workshops, photo booths, and surprise activities. This event is free and open to the public.

Reviewer, Graphic Design Portfolio Review

September 2014

To evaluate and determine which applicants will be admitted to the Graphic Design major for the BFA degree.

University Level

Chair, Teaching & Learning Committee

August 2018–July 2019

Selected as the Chair to the Teaching & Learning Committee for the 2018-19 academic year.

Member, University Coordinating Council (UCC)

August 2017–July 2019

With being elected as the Vice-Chair (2017-18) and Chair (2018-19) representative of the Teaching & Learning Committee, UCC has updated their meeting requirements to include both Chairs and Vice-Chairs of respective committees into their council.

Member, Teaching & Learning Committee

August 2016–July 2019

Elected by the SFA faculty as their representative to the Teaching & Learning Committee. Term began in the fall semester 2016 and will continue for three years.

Art & Design Dept. Rep for the SFA Awards Ceremony

May 1, 2019

Partnered with Dr. Jennifer Webb and Dept. Head Steve Bardolph to facilitate the distribution of awards to students during the awards ceremony in the MPAC location.

UMD Rep at 2018 DS Pride Festival

September 1, 2018

Working with UMD's LGBTQAI Commission and QASU students at a tabling event for 2018 Duluth-Superior Pride festival, providing direct information to visitors and prospective students about the inclusive culture of UMD.

Vice-Chair, Teaching & Learning Committee

August 2017–July 2018

Elected as their Vice-Chair representative to the Teaching & Learning Committee starting fall semester, 2017 for one year.

Marshall for the UMD 2018 Commencement Ceremony

May 5, 2018

Served as one of two Marshalls representing the School of Fine Arts for the May 2018 graduation ceremony. This year served as Photo-area Marshall.

Reviewer, Kathryn A. Martin Library

January 12, 2018

Invited to user-test and review with Kim Pittman a few custom surveys being developed for the library to send out to both on- and off-campus patrons of the facility.

UMD Rep at 2017 DS Pride Festival

September 2, 2017

Working with UMD's LGBTQAI Commission and QASU students at a tabling event for 2018 Duluth-Superior Pride festival, providing direct information to visitors and prospective students about the inclusive culture of UMD.

Marshall for Graduation Ceremonies, University of Minnesota Duluth

May 6, 2017

Served as one of two Marshalls representing the School of Fine Arts for the May 2017 graduation ceremony. This year served as Stage Guide Marshall.



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 1307 N. 56th Ave. W
 Duluth, MN 55807
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 david@davidjrshort.com

**Marshall for Graduation Ceremonies,
 University of Minnesota Duluth**

May 7, 2016

Served as one of two Marshalls representing SFA for the May 2016 graduation ceremony. This year served as Stage Marshall.

Faculty Guest, Alumni Art Night

March 18, 2016

Visited with local artists and Duluth community members, introduced to former students & networked regarding post-grad experiences.

Public and External Service

Chair, Duluth Art Institute,

Duluth, MN

Scope: Local/Regional

April 2019–Present

Currently serving on the Duluth Art Institute Board of Directors with a new task of chairing the Marketing and Membership Committees for this organization.

Board Member, Duluth Art Institute,

Duluth, MN

Scope: Local/Regional

July 2017–Present

Voted into serving on the Duluth Art Institute Board of Directors, duties include assisting in executive decisions regarding the organization's internal structure, finances, and public relations. As well as serving in more specific membership sub-committee duties & general public networking interactions.

Board Member, Duluth Printmaker

Society, Duluth, MN/Superior, WI

Scope: Local/Regional

April 2017–Present

Organization promoting the medium of printmaking with emphasis on letterpress collaborations. Organization board members are composed of educators from UMD, UWS, St. Scholastica, local printmaker owners and operators. Current goals are to promote awareness of printmaking as both an art form and current industry practices; also planning for new annual Duluth-Superior community event using large format/steamroller printing.

Member, Duluth NAACP Community Breakfast and Rally, Duluth, MN

Scope: Local/Regional/National

January 21, 2019

Part of the Duluth NAACP's MLK Tribute events, a breakfast (and march) and rally sponsored by several Duluth-Superior organizations. This year's keynote speaker is Don Lemon, an Emmy Award-Winning news anchor and journalist, who currently hosts "CNN Tonight." In 2009, Ebony named him as one of the 150 most influential African Americans. He has won an Edward R. Murrow award for his coverage on the Washington, D.C. snipers, as well as various other awards for his reporting on the AIDS epidemic in Africa and Hurricane Katrina.

Children's Books category, Northeastern Minnesota Book Awards (NEMBA),

Duluth, MN

Scope: Local/Regional

February 1–May 24, 2018

Selected to the committee specializing in the review of children's book/publications. Individual reviews and committee meetings involved prior to awards ceremony.

Member, Duluth NAACP Community Breakfast and Rally, Duluth, MN

Scope: Local/Regional/National

January 15, 2018

Part of the Duluth NAACP's MLK Tribute events, a breakfast (and march) and rally sponsored by several Duluth-Superior organizations. Key note speaker David Oyelowo and Brittany Lynch, themed "Birth of a New Nation" for 2018, titled from a 1957 speech given by Dr. Martin Luther King, Jr.

Judge for CASE's international competition; specifically in the 'Design Illustration' category, Council for Advancement and Support of Education (CASE),

Washington D.C., District of Columbia

Scope: National/International

March 27–May 31, 2017

Invited to a review committee specializing in the review of design/illustration of editorial layouts and full-book publications. Individual reviews prior to a full-judging committee meeting to determine final award recipients.

Discussant, Fathom/Entrena-Creative Arts, Music, and Sports, Puerto Plata,

Dominican Republic

Scope: International

December 2016

Joined locals in impact activity that supports the educational and economic health of their communities. With this visit I helped teach English to 4th through 6th graders in a program designed to develop creativity, athletic ability, and life skills in a safe academic environment.

Collaboration Participant, Fathom/IDDI-Chocal, Puerto Plata, Dominican Republic

Scope: International

December 2016

Joined locals in impact activity that supports the educational and economic health of their communities. With this visit I worked with a group of eight enterprising Dominican women who formed an association to cultivate organic chocolate (cacao) plants, preparing raw materials, to producing and packaging final products for retail. Additionally helping employees practice English skills during production.



David J.R. Short

1307 N. 56th Ave. W
Duluth, MN 55807

404.606.8832

david@davidjrshort.com

**Collaboration Participant,
Fathom/IDDI-RePapel,**

Puerto Plata,
Dominican Republic
Scope: *International*
December 2016

Joined locals in impact activity that supports the educational and economic health of their communities. With this visit I worked with a team of enterprising Dominican women who formed an association to create and sell arts and crafts from locally recycled paper; more specifically I worked with three artists in their group—one making paper beads and the other two creating coffee-inspired jewelry. Additionally helping employees practice English skills during production.

Team Leader for Art/Photography category,

Northeastern Minnesota Book Awards (NEMBA), Duluth, MN
Scope: *Local/Regional*
February 10–May 21, 2016

Approached and appointed to a committee chair the team specializing in the review of Art & Photography publications. Individual reviews and committee meetings involved prior to awards ceremony.

**Juror, Park Point Community Club /
Park Point Art Fair,**

Duluth, MN
Scope: *Local/Regional*
March 21–April 2, 2016

Served as a juror to review 115 artists from the Midwest and beyond in mediums including clay, fiber, glass, jewelry, painting, photography, woodwork, printmaking and sculpture.

Guest Speaker, 4th Annual Community Arts Day,

Duluth, MN
Scope: *Local*
February 1–March 18, 2016

Show/discuss professional work, and prep & engage multiple sections of fifth- and sixth-graders with a display-type demo. Final event at North Shore Community School.

Reviewer, Northeastern Minnesota Book Awards (NEMBA), Duluth, MN

Scope: *Local/Regional*
February 10–May 21, 2015

Volunteered and then appointed to a committee review team specializing in the review of Art & Photography publications. Individual reviews and committee meetings involved prior to awards ceremony.