



EDUCATION

The Cooper Union
New York City, New York
Postgraduate Certificate in Typeface Design
2018

Savannah College of Art and Design
Atlanta, Georgia
MFA in Graphic Design
Excelsus Laureate
2010

Iowa State University
Ames, Iowa
BFA in Graphic Design
1998

SKILLS & CERTIFICATIONS

Digital Software

Adobe CS6: Illustrator, Photoshop, InDesign, Dreamweaver, Acrobat Pro, Audition, Image-Ready, Soundbooth, Bridge and Fireworks
Microsoft Office 2011: Word, Excel
DSLR Photography: Lightroom 2 and Adobe Camera Raw

Digital Education Software

Desire 2 Learn (D2L), Panopto, SoftChalk, Prezi, Vine, VoiceThread

Handcraft

Letterpress: lead/wood type, prontoslate and photopolymer processing
Book Arts: Japanese stab, Coptic stitch, grommet/post-screw, perfect- and case-binding methods

KSU Center for Excellence in Teaching and Learning (CETL)

Online Course Development

David J.R. Short
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TEACHING EXPERIENCE

University of Minnesota Duluth
Duluth, Minnesota
Assistant Professor of Art & Design
2014-Present

Kennesaw State University
Kennesaw, Georgia
Assistant Professor (Temporary Full-Time)
2012-2014

Courses Taught

Art 1006,
Design I, 2D Composition
Art 2550,
Computer Applications in Art
Art 3011,
Typography I
Art 3015,
Electronic Illustration
Art 3401,
Graphic Design I-Typography 1
Art 3402,
Graphic Design II-Typography 2
Art 3703,
Photography III
Art 4030,
Design Practicum
Art 4403,
Graphic Design III-Type & Image

Faculty Advisement & Supervision

International Web Initiative (IWI) Group

Fall 2013-Spring 2014

Serving as principal faculty advisor to KSU's IWI graphic design club—a student group responsible for design and creation of Web sites for international not-for-profit organizations.

First-Year Advisement

Fall 2013

Assigned advisor responsibilities for twenty-five freshmen-level Kennesaw State University students beginning the 2013-2014 academic year.

CCWSP/River's Alive T-Shirt Contests

Spring 2013

Supervised a select group of senior graphic design students in creating t-shirt artwork for both Cobb County Watershed Stewardship Program and River's Alive GA-DNR division.

Electronic Illustration Studio Guest Lecture

Spring 2013

Presented history of illustration material to the KSU School of Art & Design's electronic illustration studio at the start of their semester in preparation for their combination work with writing students from the English department.

Students Design for Japan

Summer 2011

Supervised Graphic Design II students in creating both an exhibition of Japan-inspired poster artwork, and creating a (sponsored) limited print-run of signed poster artwork to sell as a fund-raiser to support relief efforts in Japan.

Web Site Design Usability Tests

Spring 2011

Supervised Graphic Design III students in conducting user testing for their individual project web sites. Student and faculty guests from the Departments of Art, Music, and Foreign Language participated.

'Boundaries' Photography Exhibition,

Spring 2011

Advised a small group of senior photography students for off-campus portfolio exhibition.



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Faculty Advisement (Cont'd)

Carve on the Quad

Fall 2010 and 2011

Assisted supervising students participating in the Department of Art sponsored Halloween Carve on the Quad event at UWG.

Matt Haffner Artwork Installation,

Fall 2010

Guided foundational 2D studio with visiting artist Matt Haffner to create and install exterior environmental artwork on UWG campus.

Student Achievements

2013

Visions Student Exhibition (juried)

KSU in Kennesaw, Georgia

-Kelvin Lee

SHARE Art & Literary magazine

KSU in Kennesaw, Georgia

-Allie O'Hara

2012

Annual Juried Student Exhibition

UWG in Carrollton, Georgia

-Rodney Dustin Davis

-Kimberly Hahn

-Leah Penny

Dogwood Regional Art Festival

Knoxville, Tennessee

-Lindsey Adkins

2011

College Juried Exhibit (CJX)

Marietta, Georgia

-Dontez Akins (2nd Place)

-Jennifer Williams

Infinite Possibilities ASU Exhibition

UWG in Carrollton, Georgia

-Dontez Akins

-Tristan Ervin

-Cristhian Molina

-Kimberly Stevenson

The Eclectic Art & Literary magazine

UWG in Carrollton, Georgia

-Dontez Akins

-Tristan Ervin

-Cristhian Molina

-Kimberly Stevenson

Annual Juried Student Exhibition

UWG in Carrollton, Georgia

-Dontez Akins

-Leah Kilgore (2nd Place)

-Jennifer Reed (Purchase Award)

Performer Magazine

Somerville, Massachusetts

-Dontez Akins - front cover and

two-spread broadside illustrations

2010

Good Things Come in Small Packages

UWG in Carrollton, Georgia

-Jennifer Reed

Service as Juror/Reviewer

2013

Advertising and Packaging Studio special guest judge

SOAAD Interdisciplinary Critique Meetings - two sessions, principal advisor at second session

National Portfolio Day as design and illustration reviewer

Senior Portfolio and Applied Project Studio reviewer at KSU with Professor Mauge-Lewis

2012

National Portfolio Day as design and illustration reviewer

GA-PTA Arts in Education Reflections Program as visual arts judge

Infinite Possibilities at UWG with Asst. Professor Casey McGuire

2011

Eclectic Magazine at UWG with Asst. Professor Casey McGuire

Lacoste First Impressions with Professors Richard Krepel, Cynthia Lollis, Forest McMullin, and Denise Smith

PROFESSIONAL EXPERIENCE

BridgeCreative

Design Director

Alpharetta, Georgia; 2004 to Present

Oversee all BridgeCreative client branding including print, web, marketing and environmental design; initiator of branding strategies and appearance for clients; manage internal and externally hired graphic designers, art directors, freelancers and copywriters; both art direct and personally create photography and creative writing pieces for current client retainers.

The Evercare Company

Art Director

Alpharetta, Georgia; 2000-2003

Oversee and manage principal Evercare and Evercare Pet brands packaging; design private label materials for multiple clients; soft-storage industrial product design; direct meetings with sales team for product implementation. Create pattern illustrations and layout; management of photographers, graphic designers and junior graphic designers.

Project Center

Art Director

Atlanta, Georgia; 1999-2000

Create and manage brand identities and all collateral materials for clients including print, web, animation and environmental graphics; work with multiple clients ranging in size from locally owned (i.e. Roasters) to larger global corporations (i.e. Coca-Cola and Siemens); manage and art direct graphic designers and design production specialists.

Freelance Work

Graphic Designer

Atlanta, Georgia; 1999 to Present

Art and design direction work for local metro-Atlanta companies including Jones Worley, Type Designs, Whyte-Kerner and Echo Digital; work ranged from environmental branding identities and collateral, way finding signage and environmental graphics.

Arthur Andersen

Graphic Designer

Atlanta, Georgia; 1998

Responsible for design, layout and production of in-house graphics utilizing existing Arthur Andersen brand; part of team to develop and implement new national branding system for all applications regarding the company's public and internal appearances; creation of limited edition specialty invitation pieces for unique corporate client and Arthur Andersen team member events.

Design Group, Inc.

Intern/Freelance Art Director

Des Moines, Iowa; 1997-1998

Began with company as college intern for one summer; immediately hired part-time as art director during final university year; responsible for several brands collateral systems including development of signage, annual reports, newsletters, POP displays and illustrations.

Iowa Public Television

Design Intern

Des Moines, Iowa; 1996-1997

Hired as design intern, responsible for in-house branding materials, environmental graphics, and on-screen produced title sequences; IPTV newsletter direction and management; also offered permanent lead Art Director position at end of internship.



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Professional Experience (Cont'd)

Grinnell Herald-Register

Graphic Designer
Grinnell, Iowa; 1995
Hired for advertisement production design, promoted to graphic designer responsible for in-house branding materials; generated specialty story artwork and cover designs for semi-occasional inserts in this biweekly newspaper; responsible for final prep of all design and advertising section layouts for final flexography printing.

EXHIBITIONS

2012 - KSU Faculty Exhibition: *Untitled #9 (Grocery Day)* photography, *Notes and Limbo* artists' books, Kennesaw, Georgia

2012 - Ex Libris exhibition: *Iter Est Praemium* linoleum cut, watercolor and hand-stitched print, Spudnik Press, Chicago, Illinois

2010 - UWG Art Department '2010 Faculty Exhibition: *Untitled #9 (Grocery Day)* photography, *Notes and Limbo* artists' books featured, Carrollton, Georgia

2010 - SCAD-Lacoste 'Spring Vernissage—Atelier de Gravure' *Notes and Limbo* artists' books featured. Lacoste, France (juried, regional)

2010 - SCAD-Lacoste 'Spring Vernissage—Etudiants des Cycles Supérieurs' *Notes and Limbo* artists' books featured, Lacoste, France (juried, regional)

2009 - 'SCAD-Atlanta's Open-House' —*the Tree* artists' book featured, Atlanta, Georgia (juried)

2009 - 'ACP/SCAD-Atlanta Photography Exhibition' *Untitled #9 (Grocery Day)* featured, Atlanta, Georgia (juried, regional)

1998 - 'Art Director's Association of Iowa Design Exhibition' Best of Invitations Category, *Wood Magazine* tradeshow invitation, Des Moines, Iowa (juried, regional)

1998 - 'Art Director's Association of Iowa Design Exhibition' Best of Student Category *Main Street Ames* environmental standards book featured, Des Moines, Iowa (juried, regional)

1998 - 'Eighteenth Art & Design Annual' in Gallery 181 of ISU's Art & Design Center, *First Flight* featured, Ames, Iowa (juried)

1998 - *Type and Space* featuring *Hubble* three dimensional typeface featured and senior portfolio work, Gallery 181, Ames, Iowa

PUBLICATIONS

2013 - Typographic artwork presented as principal artwork to Abduzeedo.com's *Typography Mania* issue #213

2013 - Typographic artwork featured within Abduzeedo.com's *Typography Mania* issues #187, #198, and #201

2013 - Featured typographic sample group in Betype.co's October catalog

2013 - Typographic artwork featured in Typostrate.com's Weekend Inspiration issues #11 and #24

2013 - *KISS, KISS. Keep It Super Simple, or enjoy the unending Student Discourse of Confusion.* TalonTips Technology Enhanced Teaching and Learning newsletter article.

2010 - SCAD-Lacoste First Impressions catalog, *Notes Artists' Book* Featured

2010 - Design Director/Editor of 'First Impressions' Artist Catalog for SCAD-Lacoste

2010 - LogoLounge Master Library logo collection book, Bolch logomark featured

RESEARCH & GRANTS

2014 - *Design Locally, Impact Globally* Paper and Presentation, Eighth International Conference on Design Principles and Practices; Vancouver, Canada

2013 - Educational grant from College of the Arts (COTA) to develop online course; Kennesaw State University, Kennesaw, Georgia

AWARDS & HONORS

Awarded Excelsus Laureate, the top graduate student of the SCAD-Atlanta 2010 class

Nominated for President's Award by SCAD-Atlanta Graphic Design faculty

Selected for SCAD-Lacoste, France Off-Campus Program, Spring 2010

—*the Tree* purchased by SCAD-Atlanta for part of permanent Artists' Book collection

Awarded Academic Fellowship to Savannah College of Art and Design Atlanta Graduate Program, 2008 - 2010

Accepted to Savannah College of Art and Design Atlanta Graduate Program, Fall 2008

2006 - GD-USA American Graphic Design Awards, Brochure Category (two entries)

2006 - GD-USA American Graphic Design Award, Identity Collateral Category

Art Director's Association of Iowa Design, Catalog (two entries), 1998

Dean's List, Iowa State University, 1997-1998

SERVICE COMMITTEE

2013 - KSU Distance Education Task Force

2013 - KSU Interdisciplinary Critique Organizational Committee, member

2013 - AIGA-Atlanta Student Board, faculty support

2012-2013 - KSU Department Faculty Council

2003-2007 Big Top Theatre, Communications and Publicity chair

AFFILIATIONS

AIGA, the Professional Association for Design; member since 1996

Atlanta Printmakers Studio (APS); member since 2010

SCAD-Atlanta Letterpress Group; member since 2009

Society of Typographic Aficionados (SOTA); member since 2009

Type Directors Club (TDC); member since 2012